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U. S. Department of Agriculture

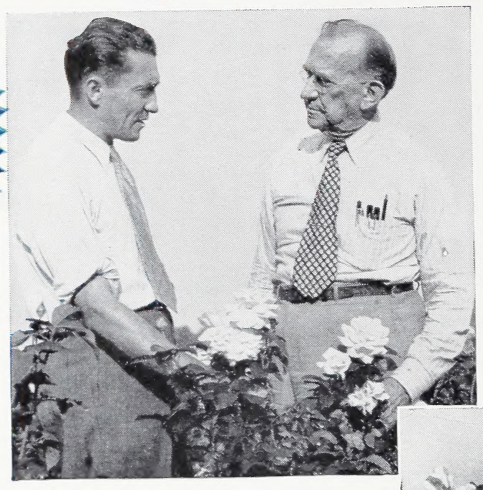
Peace

(Mme. A. Meilland)
Plant Pat. 591

The Star of Star Roses

Introduced by
THE CONARD-PYLE CO.,
West Grove, Pa.

The Duke of Windsor expressed it when he said of Peace, "Really, I have never seen such a marvelous Rose in my life." There has never been another Rose anything like it. Peace can best be appreciated and enjoyed where you can watch its buds unfold—see with your own eyes how its color changes as it slowly, slowly unfolds. Its tints of yellow, pale gold, cream and ivory show a varying blush of pink on the petal edges, the clear colors blended to rare beauty. Peace plants are as outstanding as the blooms; long, straight, magnificently strong stems with handsome, rich green foliage. Peace is a Rose to plant in quantity. A bed of them is a sight never to be forgotten. (See front cover.) **$2 ea.; 3 for $5.**



Francis Meilland, originator of Rose Peace, in a field of 10,000 plants of Peace at West Grove, with Robert Pyle.

PEACE—Leading Prize-Winner

1941: Peace won the Gold Medal of the National Horticultural Society of France at its first showing.
1942: "Most Beautiful Rose of France" award.
1944: Gold Medal Certificate, Portland, Oregon, Test Garden.
1946: All-America Rose Selections award with the highest score ever given any Rose.
1946 and **1947:** Rated 9.5 and 9.4 respectively by votes of 28 and 113 members of the American Rose Society testing it.
1947: Queen of the Rose Shows! Peace won 30 highest honors in various Rose shows in this country last year that we have heard of. In England, it received the Royal Horticultural Society award.

The chief importance of this impressive list, to flower lovers, is that Peace consistently gives blooms of prize-winning size and beauty. You can have such blooms for your own delight and to show your visitors, as well as for exhibition.

Arrangement of Peace Roses by Mrs. William S. Dutton, flower arrangement specialist.

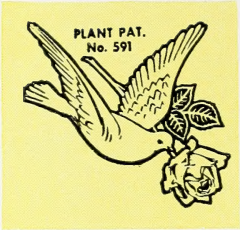
Here Byron Baker, president Portland Rose Society, presents grand sweepstakes trophy to Miss Helen E. Whittlesey for Peace Rose entry, in Portland's Annual Rose Show. Large and small silver trays also to this fortunate lady for her entry of Peace.

Portland Oregonian photo

COPYRIGHT 1948, BY THE CONARD-PYLE CO.

A World-Wide Favorite Rose

IF EVERY Rose in all the world were arranged into a pyramid with the favorite on top, the topmost world's choice of all Roses would be PEACE. A Rose brought to America at the outbreak of the war was here ready in the fall of 1945 to celebrate the end of World War II, and when the United Nations was being born in San Francisco the Rose was happily named PEACE as a good omen.



It was first named Mme. A. Meilland in France by Francis Meilland in honor of his mother. It later reflected the enthusiasm of other nations as it was named successively "Joy" in Italy and "Gloria Dei" in Germany, but in America, for the English speaking world, we named it PEACE.

On the opposite page are listed but a few of the prizes and honors awarded to this *Rose of the Century.*

Even more conclusive are the scores gained in nation-wide competitive testing by two sets of American critics: (1) Professional—the All-America Rose Selections, where its score far topped any previous entry; (2) Ablest amateur rating yet devised—the "Proof of the Pudding" of the American Rose Society where again for two years in succession the total score reported is quite the top of the heap, 9.5 and 9.4 out of a possible 10 points.

Happily, all of the largest Rose growers of America recognize the superior merit of the Rose PEACE and, in consequence, have joined in multiplying production to meet the meteoric increase in popular demand. It is our fervent hope that no desire to obtain plants of the Rose PEACE will be disappointed. Our stock was never finer than for the spring of 1948.

Peace Roses help to make more memorable life's most important events. "Sixty Peace Roses were in the bouquet" of this bride, Miss Isoline Brownell Woodroffe of Des Moines, Iowa.

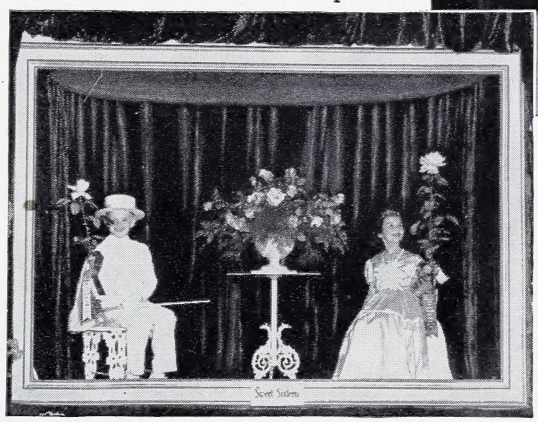


Photo courtesy The Oregonian, Portland, Ore.

At the 59th Annual Rose Show in Portland, Oregon, Queen Sharon II of Rosaria's Junior Royalty holds a Peace Rose, the sweepstakes winner, while Prime Minister Bruce Stinnett displays the runner-up sweepstakes bloom.

Anna Marie Ohlhus

Photo by California Nursery Co.

3 ★★★ NEW STARS for 1948

So new, plants few. Color illustrations will appear when we've more plants ready. Each variety has merit of its own in form, fragrance, color and growth.

★**ANNA MARIE.** H.T. (Ohlhus.) Clear, lively rose-pink, fragrant flowers on stately plants. **$2.** See details page 4.

★**GOLDEN ANNIVERSARY.** H.T. (Mordigan.) Plant Pat. Pending. A golden yellow sport of Good News. Will long be a reminder of our first fifty years. **$2.50.** See details page 5.

★**GRACE MOORE.** H.T. (Kordes.) This rich dark red, long-stemmed Rose is a sister in the Crimson Glory family. **$2.** See details page 6.

STAR GUIDE
Spring

CREAM OF

In these front pages of novelties we bring you the cream of the recent work of Rose breeders from all over the world. Until you have tried them, it is hard to realize the advances that have been made in Rose development toward richer colors, more vigorous plants and greater quantity of bloom, through spring, summer and fall. The improvement over former kinds is steadily in evidence, as shown by the varieties here offered. One of the greatest thrills of gardening is to grow some of the newer varieties of Roses. We offer only those which we believe to be really superior.

★ANNA MARIE. H.T. (Ohlhus.) Propagation Rights Reserved. The very newest of The Conard-Pyle Company introductions, originated by our own hybridizer and named for his small daughter. It is a delightful Rose, a clear, lively, light rose-pink which never looks faded or "washed out." The full blooms are especially fine. It is very double, with the individual petals larger and of heavier texture than commonly found in so double a Rose. Each petal tip curls back to form a perfect point, perfectly arranged around the high, furled center, to give a classic Rose form. Its fragrance is rich and strong, lasting and carrying—the sort of fragrance sometimes found in dark red Roses, but all too rare in everblooming pink Hybrid Teas. The blooms are large, held erect on very firm, strong stems on tall, vigorous, stately plants. Unusually long lasting, on the bush or as cut flowers. **$2 ea.; 3 for $5.**

★AMERICAN FLAGSHIP. H.T. (Lammerts.) Plant Pat. 676. Dark red. A fine new variety with urn-shaped buds and a beautiful, deep red color. **$1.50 ea.; 3 for $4.**

★Charlotte Armstrong
$1.50 ea.; 3 for $4

3 GREAT All-America Winners $4.65

	Each
★**Charlotte Armstrong.** Plant Pat. 455	$1.50
★**Mirandy.** Plant Pat. 632	1.50
★**Peace.** Plant Pat. 591	2.00

ASK FOR OFFER 4

★CHARLOTTE ARMSTRONG. H.T. (Lammerts.) Plant Pat. 455. A charming Rose aristocrat that had top scores in official test gardens of All-America Rose Selections and now has top popularity with home gardeners. The bloom and the plant are among the very best. Long, slender, rose-red buds open to extra-large blooms of deep, glowing rose, sometimes very dark rose-red. Handsome, upright plants with long, strong flower stems. A superior Rose that is always beautiful everywhere.

Mrs. Foote, noted Massachusetts rosarian, says of it, "One of the very best; dependable, beautiful." We quote other American Rose Society test reports: From Texas, "A color we have long looked for on a good plant; lasting open Rose with a plant under it." From Iowa, "Hardy and vigorous to 6 ft. with long, well-shaped flowers in profusion. Deserves a place in every good garden." From New York, "The best winterer of 100 varieties." Unlike most Roses, its blooms are darkest in summer heat. **$1.50 ea.; 3 for $4.**

THE NOVELTIES

★GOLDEN ANNIVERSARY. H.T. (Mordigan.) Plant Pat. Pending. *The new Rose of the year*, named in celebration of our own Golden Anniversary. It took an outstanding Rose to carry that significant name, but this is an outstanding Rose. It is a sport of Good News, with flowers as handsomely formed but a fine, rich old-gold color, flushed orange-gold at times. Best of all, it is a golden Rose on a truly vigorous, well-branched plant with dense foliage right down to the ground! For the plant retains the sturdiness, shapeliness and leaf mass of its parent, all the more remarkable in a yellow Rose. The plants under test have bloomed heavily and continuously; no other H.T. in the entire test plot has been able to keep up with them. **$2.50 ea.; 3 for $6.75.**

© ★Debonair

★DEBONAIR. H.T. (Lammerts.) Plant Pat. 677. Yellow. Jaunty, perfect, yellow buds on a vigorous, compact plant with unusually handsome foliage. The beautiful, high-centered flowers open primrose-yellow, passing to butter-yellow. Dark, shiny, healthy foliage. **$2 ea.; 3 for $5.**

★DIAMOND JUBILEE. H.T. (Boerner.) Patent Applied For. All-America Award winner for 1948. This new winner is a Rose to be jubilant about—an exceptionally good plant that is lavish with its lovely blooms of soft peach-gold. The petals have a wonderfully heavy texture, and the flowers open slowly and last well on the bush or when cut. Blooms are double, high centered and fragrant. In habit of growth, vigor and disease resistance, the plant approached perfection throughout its trials. The stems are long and straight, well covered with rich dark green foliage. **$2 ea.; 3 for $5.**

© ★Ernie Pyle.

★ERNIE PYLE. H.T. (Boerner.) Plant Pat. 673. Warm rose-pink flowers of good size and fine clear color distinguish this new Rose named to honor one of America's best-loved war correspondents. A bushy, vigorous, healthy plant of medium height, it is said to have been developed from the hardy wild Rose of Alaska. Opening blooms are cup-shaped, suffused with yellow at the base of each petal; slow opening, long lasting, fine for cutting. **$1.50 ea.; 3 for $4.**

★FANTASTIQUE. H.T. (F. Meilland.) Plant Pat. 574. The 3½-inch flowers are light yellow, with each petal edge feathered carmine like a picotee tulip. Low growing and "different." **$1.25 ea.; 3 for $3.35.**

★FRED EDMUNDS. H.T. (Meilland.) Plant Pat. 731. All-America Regional Award winner. Burnt-orange buds open to 50-petaled blooms of vivid, glowing copper-orange, one of the most brilliant and beautiful of Roses. Fruity fragrance; very shiny foliage. (One park superintendent was asked by a visitor if the leaves had been varnished!) Some growers have found this Rose difficult but others have found it one of the most brilliant novelties in years. **$1.50 ea.; 3 for $4.**

★Fred Edmunds © C-P CO.

CREAM OF

★Grande Duchesse Charlotte. A Rose Aristocrat. $1.50 ea.; 3 for $4.

© C-P CO.

★GRACE MOORE. H.T. (Kordes.) For years before it became the present widespread fashion, Grace Moore liked to wear a fresh Rose in her hair when she appeared upon the concert stage. Her husband always had bouquets of Roses sent to her hotel room wherever she went on her concert tours, because they were her favorite flower. And her favorite Roses were red Roses.

Miss Moore grew up in Chattanooga, Tenn., and her family still live there. The Chattanooga Rose Society asked us to name a Rose in her memory, after her tragic death in an airplane accident while she was on a concert tour in Europe. In memory of her and that glorious, unforgettable voice, we chose for her name the most brilliant, deep red Rose in our test garden.

C. E. Pfister, Chief Rosarian of the Men's Garden Club of America, who had this variety under test, says it is his favorite of all dark red Roses. "You know," he added, "we say there are so many good dark red Roses, but when you come right down to it, they aren't really red, the way this Rose is." Its red is rich and deep and, at the same time, it is unusually brilliant for so deep a color. Turn an individual petal in the light and it will change in shade: cerise, cardinal, cherry, shining crimson are all there as it is moved, going to make up the total effect of vivid red in the whole velvety flower. Fittingly, it seems to us a singing color.

The open blooms are 4 to 5 inches across, with 50 petals, on strong, firm stems that hold the blooms erect. The graceful plants are one of its greatest attractions—bushy, very well branched, with fine, dark, pretty foliage densely covering the shrub-like plant. **$2 ea.; 3 for $5.**

NOTE: The christening of this Rose, last September 22, was broadcast by television, something new in Rose-introduction history. Details and pictures will appear in March "Success With Roses."

★GRANDE DUCHESSE CHARLOTTE. H.T. AARS (Ketten.) Plant Pat. 774. This Rose aristocrat is a delightful new shade of red, a color not known in any other Rose. The beautiful, long, streamlined buds are a burnt-carmine tone and open to firm-petaled blooms that do not fade but gradually change to a lovely begonia-rose. When unfolding, the 25 petals recurve to make a delightfully informal, artistic flower with a hint of carnation fragrance. The plant is always unusually graceful in growth and the foliage shows good resistance to disease; the blooms come on long stems and are fine for cutting. Visitors are drawn to this Rose immediately by its new and beautiful color. **$1.50 ea.; 3 for $4.**

★HEART'S DESIRE. H.T. (Howard & AARS Smith.) Plant Pat. 501. Beautiful form and heavy petalage distinguish this rich scarlet Rose. Great, streamlined buds come on long stems, making an excellent flower for cutting. Delightful fragrance adds to its perfection; it is so fragrant that a small bouquet will fill a good-sized room with its perfume. Feed this Rose heavily and you will be well rewarded. **$1.50 ea.; 3 for $4.**

©

★Heart's Desire

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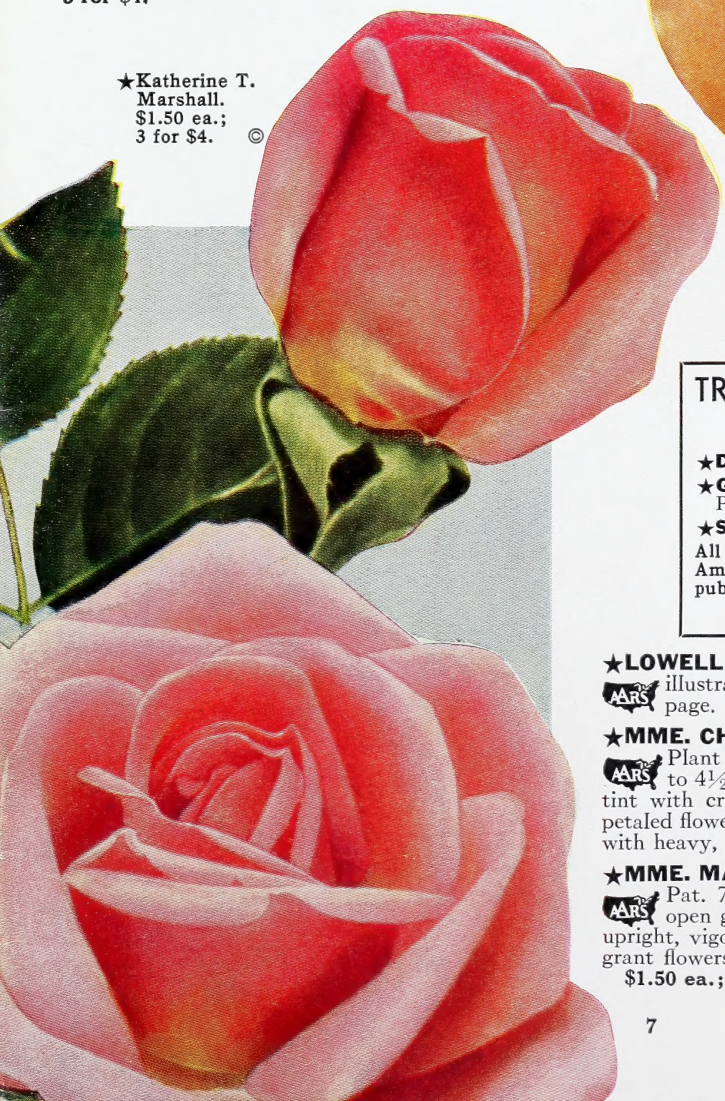
THE NOVELTIES

★HORACE McFARLAND. H.T. (Mallerin.) Plant Pat. 730. Deep apricot-colored buds open rich buff-salmon, which changes slowly to a pleasing coral-pink. Buds open slowly and tend to come in constant succession, each one a gem. The flowers are large, with 40 to 45 petals that are also large, firm and long lasting. Strong stems hold the long, tapered buds firmly upright, well above the leathery foliage, making it an excellent variety for cutting. Flowers spicily fragrant. Rather low, upright, compact plants. A "front-row" Rose, unsurpassed for beautiful exhibition form and glorious color. **$1.50 ea.; 3 for $4.**

★KATHERINE T. MARSHALL. H.T. (Boerner.) Plant Pat. 607. Named to honor Mrs. Marshall, wife of America's great General George T. Marshall. This splendid, sparkling, warm pink Rose comes on magnificent, erect-growing, very hardy plants with profuse, dark green foliage. The large, cupped flowers have heavy petals that resist summer sun and have fruity fragrance. Coral-pink with a golden glow at the base of each petal. Growth and foliage are equal to the renowned Radiance and the beautiful blooms come freely on long stems for cutting. **$1.50 ea.; 3 for $4.**



★Katherine T. Marshall. $1.50 ea.; 3 for $4. ©

© C-P CO. **★Horace McFarland**

TRIUMPHANT TRIO . . . $4.50

Admiration winners, all three

	Page	Each
★Debonair. Plant Pat. 677	5	**$2.00**
★Grande Duchesse Charlotte. Plant Pat. 774	6	**1.50**
★Show Girl. Plant Pat. 646	9	**1.50**

All three have received very high ratings from American Rose Society members, in reports published by the Society.

ASK FOR OFFER 7

★LOWELL THOMAS. H.T. Plant Pat. 595. See illustration and description on the back cover page. **$1.50 ea.; 3 for $4.**

★MME. CHIANG KAI-SHEK. H.T. (Duehrsen.) Plant Pat. 664. Large, pointed, ivory buds open to 4½-inch, spiral flowers of moonlight-yellow tint with creamy outer petals. The magnificent 35-petaled flowers come freely on vigorous, upright plants with heavy, bronzy canes. **$1.50 ea.; 3 for $4.**

★MME. MARIE CURIE. H.T. (Gaujard.) Plant Pat. 727. Buds of bright, clear daffodil-yellow open glowing chrome-yellow and come freely on upright, vigorous plants. The 25-petaled, sweetly fragrant flowers age to rich cream before the petals fall. **$1.50 ea.; 3 for $4.**

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CREAM OF

★Mary Margaret McBride

★MARY MARGARET McBRIDE. H.T. (Nicolas.) Plant Pat. 537. This lovely flower is shining rose-pink. The long, firm buds have a yellow base and open slowly to large, 45-petaled blooms, the outer petals gracefully recurved around the high, closed center. **$1.50 ea.; 3 for $4.**

★MIRANDY. H.T. (Lammerts.) Plant Pat. 632. The first-place winner in the two-year All-America Rose Competition for 1945. The illustration shows the superb form and glamorous coloring of this great new Rose that does not have to struggle for top place; it starts there and is destined to be a most popular crimson Hybrid Tea Rose for years to come.

The huge, 50-petaled, deep crimson flowers open slowly from exquisitely modeled, ovoid buds, often long-pointed, and filled with rich, penetrating Damask fragrance. One of the most wonderfully perfumed of all Roses, its delightful fragrance carries for some distance in the garden. By far the largest bloom of all the dark red Roses. Very large petals and many of them. In hot, moist atmospheric conditions the aging flowers turn to a pleasing, popular Dubonnet wine color. Best planted in full sun.

In our Rose fields this marvelous Rose blooms continuously from early in June through the hot summer months until stopped by hard frosts. **$1.50 ea.; 3 for $4.**

GRACE MOORE SET

3 Fine Red Roses—her favorite color

★Grace Moore. (See page 6.)
★Heart's Desire. (See page 6.)
★Mirandy.

OFFER 8. One of each $4.65

★Mirandy

THE NOVELTIES

★NOCTURNE. H.T. Plant Pat. 713. See back cover page for illustration and description. **$2 ea.; 3 for $5.**

★PEACHBLOW. H.T. (Coddington.) Beautifully modeled, fragrant, 20-petaled blooms of peach-pink with golden base, flushed and veined rose-pink. An exquisite cut-flower, persistent in bloom, long lasting on the bush and when cut. **$1.50 ea.; 3 for $4.**

THE STAR SEXTET $8.65

These are leaders. Each of the six is different in color from any of the others. All rate high in Rose Society testing and are varieties not to be missed. This Offer brings you these six leading new Roses (Value $10) for only $8.65.

	Each
★Charlotte Armstrong. Rose-red. Free blooming, with long buds. (Plant Pat. 455.)	**$1.50**
★Grande Duchesse Charlotte. Tapestry-red. Unique and beautiful. (Plant Pat. 774.)	**1.50**
★Mirandy. Deepest crimson. Large, very fragrant. (Plant Pat. 632.)	**1.50**
★Nocturne. Cardinal-red with darker shadings. (Plant Pat. 713.)	**2.00**
★Peace. The world's finest new Rose. See front cover. (Plant Pat. 591.)	**2.00**
★Show Girl. Deep cherry-pink. (Plant Pat. 646.)	**1.50**

ASK FOR OFFER 9

★RUBAIYAT. H.T. (McGredy.) Plant Pat. 758. Brilliant rose to cerise-red. The new 1947 All-America award winner. It has a graceful, long, shapely bud and a wealth of old-Rose fragrance. The shining, very bright cerise-red color in the heart of the half-open bloom is accented by the reverse of the petals, which is several shades lighter; color is darker in the fall. The large flowers are borne in profusion on long, upright stems. The plant is tall and vigorous, with luxuriant dark green foliage. A remarkable feature of Rubaiyat is that it actually deepens in color as it opens, the bud being appreciably lighter in color. Rubaiyat was so named because its profuse and repeated flowering suggested the line from the *Rubaiyat* of Omar Khayyam: "Morning a thousand Roses brings." **$2 ea.; 3 for $5.**

★SAN FERNANDO. H.T. Plant Pat. Pending. See back cover page for illustration and description. **$2 ea.; 3 for $5.**

Rose Index, Page 39

★Show Girl ©

★SHOW GIRL. H.T. (Lammerts.) Plant Pat. 646. Rich phlox-pink. This new Rose has promptly become one of the most popular of recent pink varieties. It is remarkable for the length of its lovely buds and the strength and vigor of the tall plants. Give it plenty of room. Deep, vivid pink blooms of good substance and exhibition form are produced on long, strong stems. One of the best of the deep pink varieties, perfect for cutting. **$1.50 ea.; 3 for $4.**

★Rubaiyat ©

★AMI QUINARD. H.T. Semi-double, fragrant, black-lustered red. The petals are like two-toned velvet, deep crimson to velvety black, depending on how the light strikes the curves of the petals. Move the flower and the play of black and crimson shifts and changes with it. The buds are deep maroon, urn shaped, ideal for boutonnieres. **$1.25 ea.; 3 for $3.35.**

★AUTUMN. H.T. Burnt-orange, stained and splashed with red, orange, and various shades of pink —this Rose was named for the glowing colors of autumn. Three-inch, very double flowers. Blooms freely. **$1.25 ea.; 3 for $3.35.**

★BETTER TIMES. H.T. Plant Pat. 23. Rose-red. The brilliant rose-red flowers are large, double and delicately fragrant. They come singly on long, strong stems, ideal for cutting. **$1.50 ea.; 3 for $4.**

★BETTY UPRICHARD. H.T. Carmine and salmon. Buds are long-pointed; blooms large, semi-double, with spicy fragrance. Distinctly bicolored, outside deep carmine, inside silvery salmon. **$1.25 ea.; 3 for $3.35.**

★BRANDYWINE. H.T. Plant Pat. 530. Beautifully modeled blooms of amber-yellow come freely and erect on extra-long, strong stems with few thorns, making this a superb flower for cutting. Vigorous, upright plants with large, olive-green leaves. **$1.50 ea.; 3 for $4.**

All the Hybrid Teas on this and the following seven pages have been widely grown and loved for some years. All are good: so good that the popular demand for them keeps them on the market year after year after year. Choice among them depends largely on your preference for color, type of bloom, etc. If you have no special choice, you will find collections of varieties we particularly recommend, which will save you money.

★California

★CALIFORNIA. H.T. Plant Pat. 449. The color is a glorious shade of ruddy orange toned with saffron-yellow, with the exterior of the broad, firm petals overlaid with saffron-rose. Buds are long and pointed; flowers are enormous in size. Growth vigorous, with healthy, glossy green foliage. **$1.50 ea.; 3 for $4.**

★CATHRINE KORDES. H.T. Carmine-scarlet. This magnificent, full-petaled Rose, with rich bronzy foliage, has large, well-formed flowers of glowing carmine-scarlet that come singly on erect, strong stems. Visitors to our Rose fields are always attracted by its glowing beauty. **$1.25 ea.; 3 for $3.35**

★CHRISTOPHER STONE. H.T. Scarlet-crimson. A real treasure for any garden. Notable for alluring Damask fragrance and almost continuous bloom. Color is vivid scarlet in June, which becomes deep crimson with velvety, blackish shadings in the fall. **$1.25 ea.; 3 for $3.35.**

★Brandywine. $1.50 ea.; 3 for $4.

★Christopher Stone

STAR ROSES

★Condesa de Sastago.

★CONDESA DE SASTAGO. H.T. Bicolor. Delightfully fragrant flowers of yellow and raspberry-red are produced profusely on vigorous, healthy plants. Ranks very high on the preferred list of experienced amateurs. Known from California to Cairo as one of the most colorful of Roses. **$1.25 ea.; 3 for $3.35.**

★COUNTESS VANDAL. H.T. Plant Pat. 38. Copper and salmon. A charming Rose, from the first tints of color on the large, long, tapering buds until the petals fall. The streamlined buds are orange-copper and open to perfumed, exquisitely formed blooms of copper, salmon and gold. **$1.50 ea.; 3 for $4.**

★Countess Vandal.

★Crimson Glory

★CRIMSON GLORY. H.T. Plant Pat. 105. Deep crimson. A "glory" Rose, glorious in its perfect form, its size, and its fragrance. A splendid plant, vigorous and exceptionally resistant to disease. Its large buds of typical urn shape open into full, well-formed, delightfully fragrant blooms of a deep, vivid crimson, shaded ox-blood-red and finished with a velvety nap. **$1.50 ea.; 3 for $4.**

★DAINTY BESS. H.T. Single, silvery blush-pink. One of the loveliest of Roses, with a sort of breath-taking loveliness. Exquisite is the word for Dainty Bess with its delicacy of form, its broad, wavy, fluted petals, its fresh, pure color and wild-Rose fragrance. Its crowning glory is the center of darker, wine-colored stamens that contrast so artistically with the soft blush-pink petals. This single H.T. is excellent for combining with other varieties for contrast and accent in a garden. Strong plants with heavy foliage. **$1.25 ea.; 3 for $3.35.**

★DICKSONS RED. H.T. Plant Pat. 376. Scarlet. Noted for large, magnificently formed, glowing scarlet, delightfully fragrant blooms that hold their color in the hottest sun. This is one of the finest of the red Hybrid Teas. **$1.50 ea.; 3 for $4.**

★DOROTHY JAMES. H.T. Chamois-pink. This large-flowered, two-toned Rose opens from an ovoid bud of carmine-rose to a great 50-petaled bloom of soft chamois-pink. **$1.25 ea.; 3 for $3.35.**

★DUQUESA DE PENARANDA. H.T. Copper-apricot. Long-pointed buds of apricot-orange open to sweetly perfumed, artistic blooms of soft coppery apricot. The color becomes richer in the fall—a luscious cinnamon-peach shade—but it is lovely throughout the entire season and noted for almost continuous bloom. **$1.25 ea.; 3 for $3.35.**

5 BEGINNERS' SET $5.65
Tried and True Roses

Five of the most dependable and popular Roses, outstanding for color as well as performance.

	Each
★**Condesa de Sastago.** One of the brightest of all Roses, a combination of yellow and raspberry-red	$1.25
★**Kaiserin A. Viktoria.** White. A top favorite for over 50 years, with good reason	1.25
★**McGredy's Scarlet.** This is rose-red in our climate and one of the best in that color	1.25
★**Mrs. E. P. Thom.** Clear, pure yellow with fine form	1.25
★**Poinsettia.** Unfading poinsettia-scarlet. Constant in bloom. Showy in the garden or for cutting	1.25

ASK FOR OFFER 11

Rose Index, Page 39

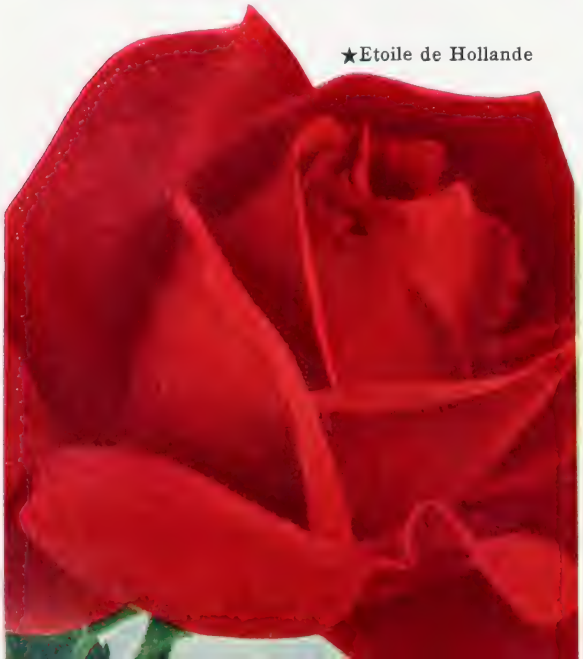
EVERBLOOMING

© ★Eclipse

★ECLIPSE. H.T. Plant Pat. 172. Golden yellow. Distinctly different from any other Rose, with graceful, "super-streamlined" buds that often exceed 2 inches in length. The long, narrow, feathery-tipped green sepals contrast beautifully with the gold of the petals. These aristocratic, tapering buds come in quantity on rigid, upright stems, opening to large blooms of excellent form. The clear golden color is lasting. Vigorous plant with disease-resistant foliage. Eclipse has received the Gold Medal of the American Rose Society. **$1.50 ea.; 3 for $4.**

★EDITOR McFARLAND. H.T. Deep pink. One notable feature of this perfectly formed flower is its ability to hold its form and color for days when cut. Greatly valued for its lovely form, its rich pink self color without other shading, and its long-lasting quality. Long buds open to deep pink flowers with delightful fragrance and come singly on erect, firm stems. In our estimation this Rose ranks among the very best in the deep pinks. **$1.25 ea.; 3 for $3.35.**

★ETOILE DE HOLLANDE. H.T. Crimson. Ever popular, with its delightful crimson color, its fine form, long cutting stems, vigorous growth and true Rose perfume. One of the best richly fragrant, everblooming red Roses. **$1.25 ea.; 3 for $3.35.**



★Etoile de Hollande

★FAIENCE. H.T. Two-tone soft peach and cadmium-yellow. Faience is the name of a famous pottery, noted for its iridescent colors. This "Dutch Beauty" is really regal in exquisite form, from the long, tapering bud to full-petaled opening bloom. Buds are cadmium-yellow at the base, which gradually shades to shrimp-pink at the edges of the petals. As the large, beautifully modeled, exhibition blooms unfold, the inside of the outer petals is an artistic China-pink, which deepens toward the center of the flower to shining coppery rose. The reverse of the petals is cadmium-yellow lightly veiled with pink. **$1.25 ea.; 3 for $3.35.**

★Girona

★GIRONA. H.T. Multicolored. Lovely buds of Turkey-red and golden yellow, on 12 to 18-inch stems, open to blooms of 20 to 30 petals. The outside row of petals becomes light Tyrian-rose and makes a lovely collar for the inner petals of soft golden yellow—a charming color combination. Alluring, rich, attar-of-rose fragrance. **$1.25 ea.; 3 for $3.35.**

★GOLDEN HARVEST. H.T. Plant Pat. 729. Clear yellow. This very large, fragrant, golden Rose has won the Grand Sweepstakes at the Portland, Oregon, Rose Show and the "Best Rose in the Show" award at the Maryland Rose Society 1946 Show. Disease resistant and a queenly Rose when properly grown. **$1.50 ea.; 3 for $4.**

★GOLDEN SASTAGO. H.T. Buttercup-yellow. A sport of the great Condesa de Sastago. This gleaming yellow, fragrant flower is a continuous joy to the gardener. Of fine, upright form, it is noted for splendidly robust growth and freedom of bloom. **$1.25 ea.; 3 for $3.35.**

STAR ROSES

★Good News

© C.-P. CO.

★**GOOD NEWS.** H.T. Plant Pat. 426. Buds of deep coppery pink open slowly to great 60-petaled blooms with a glowing, coppery center, toning to shell-pink on the outer petals. Rich tea fragrance. A vigorous, healthy plant almost continuous in bloom. **$1.50 ea.; 3 for $4.**

★**JOANNA HILL.** H.T. Yellow. Attractive buds of orange-yellow open to large, double flowers with an orange center, paling to cream color at the edges of the petals. Fine for cutting. **$1.25 ea.; 3 for $3.35.**

★**KAISERIN AUGUSTE VIKTORIA.** H.T. Cream-white. Long, shapely buds open to delightfully scented, cream-white flowers with a slight lemon tint in the center. Very double flowers on plants of medium height. **$1.25 ea.; 3 for $3.35.**

★**LADY ASHTOWN.** H.T. Carmine-pink. The large, long-pointed buds open to perfect carmine-pink blooms with a golden underglow. One of the best and very popular. **$1.25 ea.; 3 for $3.35.**

★**LUNA.** H.T. Moonlight-yellow. The long, delicate yellow buds open to large, delightfully fragrant blooms of moonlight-yellow, which age to soft cream-white. **$1.25 ea.; 3 for $3.35.**

3 FOR CUT BLOOMS $4

Cut perfect, dewy buds to grace your breakfast table. Different days, different colors with these 3 plants.

	Page	Each
★**Brandywine.** Buff-yellow. Plant Pat. 530	10	**$1.50**
★**Mme. Henri Guillot.** Coral-rose. Plant Pat. 337	13	**1.50**
★**Sterling.** Bright pink. Plant Pat. 21	16	**1.50**

ASK FOR OFFER 13

© C.-P. CO. ★Mme. Cochet-Cochet

★**MME. COCHET-COCHET.** H.T. Plant Pat. 129. Coppery pink. From the time of its introduction this lovely Rose has been a continuous success. The long-pointed buds of coppery pink open to large, semi-double, artistic flowers that simply glow with reflected gold on the inside petals, the whole effect being a coppery pink. Rich honey-like fragrance. **$1.50 ea.; 3 for $4.**

© C.-P. CO. ★Mme. Henri Guillot

★**MME. HENRI GUILLOT.** H.T. Plant Pat. 337. This outstanding beauty has no rival in form or color. Large, firm-petaled flowers come singly on strong plants with extra-large, shiny foliage. Long, slender buds open to exquisitely formed, fragrant, urn-shaped blooms of raspberry-pink, with a golden base, changing to watermelon-pink. **$1.50 ea.; 3 for $4.**

★**MME. JOSEPH PERRAUD.** H.T. Buff. A Rose of unusual charm both in bud and open bloom. The long-pointed, opening buds have delightful glowing yellow sunset shades that change to nasturtium-buff as the fragrant flowers slowly unfold. This is one of the most enchanting Roses we know in the lovely pastel shades, and so long lasting. **$1.25 ea.; 3 for $3.35.**

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★**MME. JULES BOUCHE.** H.T. White. The large, beautifully formed buds are creamy white and open with a dainty flush of pink in the center of the flower, but this flush disappears. The sweet-scented white blooms, which come freely and singly on vigorous plants, are long lasting when cut. A dependable variety, long popular. **$1.25 ea.; 3 for $3.35.**

EVERBLOOMING

★**MISS ROWENA THOM.** H.T. Rose-pink. This Rose has the healthy, vigorous growth of Radiance, which was one of its parents, and it is notably free in bloom. The long-pointed buds open to enormous, delightfully fragrant, rose-pink blooms that often measure 5 inches across and are fine for cutting. Healthy foliage from the ground up. **$1.25 ea.; 3 for $3.35.**

★Margaret McGredy

★Mrs. E. P. Thom

★**MARGARET McGREDY.** H.T. Orange-scarlet. A continuously satisfactory, large, full-petaled everblooming Rose. The leathery foliage is disease resistant and the buoyantly vigorous growth insures a constant production of buds and blooms from early June to hard frost. The newly opened flower is a scintillating orange-scarlet, which ages to a pleasing carmine-rose. It has lovely Rose fragrance. **$1.25 ea.; 3 for $3.35.**

★**McGREDY'S SCARLET.** H.T. Red. The finely formed bud is red and opens slowly into a magnificent, very large bloom of just "red" or deep rose-pink. If a partly opened flower is pulled apart, the inside of the petals will be found to be brilliant scarlet. **$1.25 ea.; 3 for $3.35.**

★**McGREDY'S SUNSET.** H.T. Plant Pat. 317. Yellow. A Rose of unusual charm. The full-petaled, fragrant flowers of clear, sunshiny yellow are penciled with carmine and come freely on vigorous, branching plants. **$1.50 ea.; 3 for $4.**

★McGredy's Sunset ©

★**MRS. E. P. THOM.** H.T. Yellow. The buds are long-pointed and open to well-formed blooms of clear, deep canary-yellow without any carmine markings. The unfading, fragrant yellow flowers are large and fully double, with long stems. Experienced rosarians consider this Rose as among the best of the clear yellow everblooming varieties, both for bedding and for cut flowers. **$1.25 ea.; 3 for $3.35.**

★**MRS. PIERRE S. DU PONT.** H.T. Golden yellow. A universally satisfactory Rose that produces more blooms per plant every season than any other golden yellow variety. Nicely formed, long-pointed buds and double flowers with a spicy fragrance. The plants are bushy, of medium height, and the foliage is attractive. **$1.25 ea.; 3 for $3.35.**

★**MRS. SAM McGREDY.** H.T. Scarlet-orange. Perfectly modeled flowers with Sweetbriar fragrance and rich coloring of scarlet and orange are usually borne singly and erect on beautiful plants with bronzy stems and shiny bronzy foliage. Pointed buds; blooms large, double, high centered. A very popular, highly rated Rose. **$1.25 ea.; 3 for $3.35.**

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STAR ROSES

6 OLD FRIENDS AND TRUE $6.75

You can confidently plant the following varieties knowing that the first blooms can be cut within 10 weeks of spring planting. They will continue to bloom every month until frost.

	Page	Each
★**Mrs. E. P. Thom.** Yellow	14	**$1.25**
★**Poinsettia.** Bright scarlet	15	**1.25**
★**President Hoover.** Multicolor	15	**1.25**
★**Radiance.** Two-toned, rich pink	15	**1.25**
★**Red Radiance.** Raspberry-red	15	**1.25**
★**Talisman.** Brilliant multicolor	16	**1.25**

ASK FOR OFFER 15

★**PICTURE.** H.T. Pink. Perfectly formed buds and flowers of velvety, clear pink with rich salmon undertones. This Rose has held the highest national rating of any pink variety in the American Rose Society's "Proof of the Pudding" ever since its introduction, with 88.8%. Strong, vigorous plants with glossy, dark foliage. The blooms are very double, with heavy, substantial, reflexed petals. Very free blooming. **$1.25 ea.; 3 for $3.35.**

★**POINSETTIA.** H.T. Scarlet. Through hot weather or cool, this Rose can be depended upon to produce its brilliant flowers of clear scarlet-red. And the color stays red, never fading toward pink or bluing toward purple. The large, brilliant blooms are well formed and freely produced on strong stems on erect, healthy plants. **$1.25 ea.; 3 for $3.35.**

★Poinsettia

★President Herbert Hoover

★**PRESIDENT HERBERT HOOVER.** H.T. Multicolored. The large, beautifully modeled, delightfully fragrant blooms of scarlet, yellow, cerise and flame colors, which come singly on erect, firm stems, have made this one of the most popular Roses for many years. Its tall-growing plant blooms freely and the lovely flowers last for days when cut. **$1.25 ea.; 3 for $3.35.**

★**PRESIDENT MACIA.** H.T. Two-tone pink. Rich pink buds, notably long, firm and pointed, open with the same rich pink outside and with the inside of the petals a strongly contrasting flesh-pink. A beautiful, large Rose. **$1.25 ea.; 3 for $3.35.**

★**PINK DAWN.** H.T. A lively salmon-rose pink, with a glow of bronze and gold at the base of the petals. Sweetly fragrant. Excellent form on good long stems. Upright, vigorous plant. **$1.25 ea.; 3 for $3.35.**

★**RADIANCE.** H.T. Rose-pink. The two-toned pink, cupped flowers have a pungent, true Rose fragrance. In continuous demand for its vigorous, healthy growth and remarkable freedom of bloom. This is one of the world's most dependable Roses, thriving everywhere, year after year, with a minimum of care. **$1.25 ea.; 3 for $3.35.**

★**RAMON BACH.** H.T. Plant Pat. 366. Apricot-buff. The flowers of this variety are unusually large and full-petaled—a very double bloom. These come singly on strong, straight stems and have an agreeable, fruity fragrance. The opening blooms show a lovely apricot-buff on the back of the petals with a touch of salmon-pink on the inside, the combination making a soft amber-yellow with a luminous glow. This is a tall-growing variety and especially good for making a display in the garden. The flowers hold their color and are attractive even after they have opened to their fullest. **$1.25 ea.; 3 for $3.35.**

★**RED RADIANCE.** H.T. Cerise-red. A sport of Radiance, it has the same form, habit of growth, fragrance, and healthy foliage. The difference is in the color, which is an even shade of cerise-red. Like Radiance it is long lived, free blooming and does well under a wide variety of growing conditions. **$1.25 ea.; 3 for $3.35.**

★SIGNORA. H.T. Plant Pat. 201. Bicolor. Long, tapering buds of brownish orange are followed by great blooms of mandarin-orange and salmon. Praised from Maine to California. Different and superior. **$1.50 ea.; 3 for $4.**

★SNOWBIRD. H.T. White. Snow-white from the bud until the petals fall. For bedding it is unsurpassed. The fragrant, pure white flowers are perfectly formed, full petaled, and are often 4 inches across. Snowbird tops the list of all white Roses in the table of rating for Class AA varieties of H.T.'s with 85%, as published in the American Rose Society's "Proof of the Pudding" lists. **$1.25 ea.; 3 for $3.35.**

★Soeur Therese

★SOEUR THERESE. H.T. Buttercup-yellow. Each perfectly formed, long-pointed bud is richly marked with carmine but the open blooms are clear yellow. Vigorous plants produce "candelabras" of bright bloom continuously. **$1.25 ea.; 3 for $3.35.**

★SOUTHPORT. H.T. Scarlet. A Rose of brilliant, unshaded scarlet, which is maintained throughout. Long-pointed buds and cup-shaped blooms not harmed by rain. Fine tea fragrance. A spectacular garden Rose, particularly brilliant in bright sunshine. **$1.25 ea.; 3 for $3.35.**

★STERLING. H.T. Plant Pat. 21. Bright pink flowers of splendid form and true Rose fragrance come singly on vigorous plants. A consistent prize-winner at Rose shows. Delightfully fragrant. **$1.50 ea.; 3 for $4.**

★Sterling

★Talisman

★TALISMAN. H.T. Multicolored. Free in bloom. At its gayest it is a glorious combination of orange, yellow, and rose-red. It is one of the finest of all garden Roses for cutting, with its choice, distinctive form. The fragrant flowers are much more highly colored in autumn, when they simply eclipse the finest florists' blooms, so it is worth while pinching out all midsummer buds to get more bloom in the fall. **$1.25 ea.; 3 for $3.35.**

★TEXAS CENTENNIAL. H.T. Plant Pat. 162. Brilliant red. Its color is a badge of courage—blood-red buds that turn glowing carmine-red in the fully opened flowers on tall, erect-growing plants. A most fitting Rose to be dedicated to the memory of gallant young heroes, as this Rose has been. The long, red buds come almost continuously on vigorous stems that hold the fragrant blooms erect until the petals fall. This superb variety always attracts favorable attention, and deserves it. **$1.25 ea.; 3 for $3.35.**

★THE DOCTOR. H.T. Satiny pink. The buds are long and pointed, expanding to enormous flowers when fully open. One of the most fragrant of pink Roses, its exquisite scent is so intense it can be detected many feet away. Of fine form, the color is a uniform silvery pink in both bud and open flower. Constantly growing in favor as it becomes better known. Not so prolific as some other varieties, but the blooms it has more than compensate Rose growers who enjoy extra quality. **$1.25 ea.; 3 for $3.35.**

4 BEAUTIES FOR $4.44

Older kinds that are continually popular. A fine combination of colors for the garden and for cut flowers: pink, dark red, yellow and a multicolor.

	Page	Each
★Pink Dawn. Lively salmon-rose-pink..	15	**$1.25**
★Talisman. Famous, brilliant multicolor	16	**1.25**
★Victoria Harrington. Dark, velvety red.....	17	**1.25**
★Ville de Paris. Sunshine-yellow.....	17	**1.25**

ASK FOR OFFER 16

to Good Roses
1948

STAR ROSES

*Ville de Paris.

★VICTORIA HARRINGTON. H.T. Red. A very dark, velvety red with an unusual flame-red underglow, the red lightened by a flush of gold in the heart of the flower. The color does not blue or fade, even in hot weather. Large, double blooms with an attractively curved petal formation. Intense, spicy fragrance. Large, dark, leathery foliage on a tall, vigorous plant. **$1.25 ea.; 3 for $3.35.**

★VILLE DE PARIS. H.T. Sunshine-yellow. Exquisite, 20-petaled, pure yellow blooms with shell-shaped petals that open to cups filled with delicate Marechal Niel fragrance. The finely formed flowers are of good size and texture. Erect, bronzy canes with dark reddish green, glossy foliage. Very vigorous. **$1.25 ea.; 3 for $3.35.**

HYBRID PERPETUALS

Very Hardy Vigorous Bush Roses

★FRAU KARL DRUSCHKI. The world-renowned snow-white Hybrid Perpetual Rose that repeats its blooms throughout the growing season. Not fragrant, but unsurpassed in form and size. **$1.25 ea.; 3 for $3.35.**

★HENRY NEVARD. This delightfully fragrant, deep crimson Hybrid Perpetual Rose repeats its glowing blooms in the fall. **$1.25 ea.; 3 for $3.35.**

12 OUR SELECTION SET $12

2 year-old, field-grown No. 1 Hybrid Tea Star Roses, no two alike in the same set of 12. Postage prepaid on all orders received before April 10

We think this is about the biggest value in our catalog because we are often able to include some high-priced Roses which, if especially ordered separately at the regular rate, would cost you more. It is like this: it is impossible for us to tell in advance precisely how many plants of each variety people will order. Sometimes the better kinds are not most in demand. There is not a variety in our catalog that is not well worth having, so you run no risk in getting this set or several sets and being sure of an excellent variety of up-to-date kinds.

"Our Selection" sets of Roses have always been one of our most popular specialties. During the present shortage of Roses it becomes an even more desirable way to order Rose plants, since these orders can be filled as long as we have plants of 12 different varieties. You will not be disappointed.

Please remember that these are Star Roses, separately labeled with permanent celluloid Star Labels, each and every one guaranteed to bloom.

OUR SELECTION SET
Only $12
(POSTPAID UNTIL APRIL 10)
Value at least $15
ASK FOR OFFER NO. 17

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There are many ways in which a dozen good Rose plants can be placed on the home grounds to add beauty and interest. Hybrid Teas are usually spaced 18 to 24 inches apart, though some growers plant as close as 15 inches and others like a very wide spacing; 18 inches is ordinarily the most advised. At that spacing, "Our Selection" dozen could be used to form a single-row border 18 feet long, along the sides of a garage, along a walk, driveway or property line, or to mark a division of areas, such as for separating the lawn from the vegetable or perennial garden.

For a double row or bed, the 12 Roses can be well grown in an area 3 by 9 feet. Using three rows of plants for a bed of different shape, the area would be about 4½ by 7 feet. Plant 9 inches away from edge of bed.

In warmer climates or where Roses grow more vigorously and a 24-inch spacing is preferred, the dozen Roses would need a third more space.

Abundant Flowering

© ★Betty Prior

★BETTY PRIOR. Plant Pat. 340. One of the loveliest and most popular Floribundas. The flowers resemble red dogwood blossoms in shape, size, and color; shell-pink on the inside, carmine-pink outside. The single blooms come in large, branching clusters and are continuously produced in quantity. Exceptionally hardy, vigorous, bushy plants growing about 3½ feet tall. **$1.25 ea.; 3 for $3.35.**

★BOUQUET. Clouds of brilliant rose-red blooms that look like camellias almost hide the foliage. Each branching cluster makes a long-lasting bouquet. Very effective in mass plantings. Growth 2 to 2½ feet, bushy and compact. **$1.25 ea.; 3 for $3.35.**

★DAGMAR SPATH (White Lafayette). A pure white flower you can depend on to produce large trusses of flowers freely all summer. A good bedding Rose and fine for cut-flowers, as they keep for days when cut. Low growing; excellent for combining with other colors. **$1.25 ea.; 3 for $3.35.**

★DONALD PRIOR. Plant Pat. 377. The picture shows the lovely form and exquisite coloring of this fine red Rose. The plants have glistening, disease-resistant foliage and are never without bright, shining blooms from early June until November. 12 petals. Plants grow about 3½ feet high. **$1.25 ea.; 3 for $3.35.**

© ★Donald Prior

★Floradora

★FLORADORA. The gayest Floribunda of them all. It is spectacular, constantly in bloom and an entirely new shade in Roses—a brilliant cinnabar-red, as arresting under artificial light as in the garden. No matter where they are, Floradora blooms are always the eye-catchers. 2½ to 3 feet. **$1.25 ea.; 3 for $3.35.**

6 Beginners' Collection $6
OUR SELECTION
3 each of 2 kinds (value $7.50)

Plant 3 of a kind close together in a group for a striking display—each group a gigantic bouquet of bloom. Put them in any sunny spot where you wish to have constant bloom from June to November. Or alternate the kinds and spread the 6 in a rhythmic row along a path or driveway; or for edging the vegetable plot or lawn with bloom. Plant 18 inches apart, at least 9 inches from the edges of the bed. Six plants in a single row will plant a bed 9 feet long.

Get acquainted with this charming type of Rose with this collection. Be sure to use them for cut flowers too, and see how pretty and long lasting they can be indoors.

ASK FOR OFFER 18

★MRS. R. M. FINCH. Two-inch, double flowers of rosy pink come in large, impressive clusters. Profuse and persistent bloom. Height 2 to 3 feet. **$1.25 ea.; 3 for $3.35.**

★PERMANENT WAVE. Plant Pat. 107. Wavy-petaled blooms of rich rose-pink, in clusters. Unusual red-bronze buds. Growth 2 to 2½ feet. **$1.25 ea.; 3 for $3.35.**

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Floribundas

© ★Goldilocks

★GOLDILOCKS. Plant Pat. 672. Rich golden yellow. Buds shaped like Hybrid Teas open to very double blooms up to 3 inches across. Spreading, bushy plants, 2½ feet. Abundant bloom; fine plants, foliage and color. **$1.50 ea.; 3 for $4.**

★PINOCCHIO. Plant Pat. 484. Sprays of winsome buds, rich salmon flushed with gold, open slowly to double, attractively formed blooms, 1½ inches across. As the "Sweetheart" flowers open, they gradually change to soft clear pink and acquire deeper pink edges. When the last flowers in a cluster finish, the first buds are opening on other shoots, bringing new interest daily. Free branching, continuous blooming, with ample dark green foliage, the plants grow 20 to 24 inches in height. The full-petaled blooms last well. **$1.25 ea.; 3 for $3.35.**

© ★Pinocchio

★Red Ripples

★RED RIPPLES. A clear, true red in both bud and bloom; an intense and joyous color. The wavy-petaled flowers come in great masses and keep coming until later in the fall than most varieties. The plants are outstanding, too. Vigorous and healthy, they grow to 3 or 3½ feet or more. **$1.25 ea.; 3 for $3.35.**

FLORIBUNDA ROSES

You don't have to have a Rose garden to enjoy these Roses; they will brighten any corner around your home. They will give you masses of flowers spring, summer and fall, from June to November, until you wonder how the plants can possibly keep it up so constantly, as no other kind of hardy flowering shrubs can do.

Why Not Try Floribunda Roses?

There are a number of overworked shrubs that are used monotonously across the fronts of houses, along paths, for hedges along the streets. Why not try Floribundas for the purpose around your house? They are different; they come in a fine range of colors for various interesting effects, and they bloom much longer than the common bridal wreath, barberry, hydrangea and other shrubs so often used.

Or why not try Floribundas in a shrub border? Groups of these Roses planted in strategic places in front of other shrubs will pick up the melody of early spring bloom and carry it on through the whole season, complementing any shrubs that bloom with them and providing color for the group when the shrubs are through.

Don't Hesitate to Cut These Roses

They are wonderful as cut-flowers. Already "arranged" by nature in artful sprays, they are naturally decorative in bouquets. Their strong stems and firm petals make them long lasting after cutting; buds on the sprays continue to open with good color. These gay, dainty flowers have their own special charm in decorative uses.

Cut the sprays without taking too much foliage, and more new bloom shoots will promptly start on the plants below the cut.

Floribundas Are Hardy and Long-lived

These are Roses that don't know what quitting means. Winter does not kill them; they are too sturdy to be bothered by winter winds and icy cold. Summer heat and even spells of drought are taken in their stride. They will endure hardship and keep on blooming more certainly than any other class of Roses. They will stand considerable neglect, need no pampering, and a very little good care will be lavishly repaid. Plant Floribundas now and enjoy them for many years to come.

Rose Index, Page 39

Plant Miniature Roses

© C.P. CO. ★Midget

4 MINIATURE ROSE PLANTS $2.50
ALL DIFFERENT
One each of ★ **Midget**, ★**Rouletti**, ★**Pixie** and ★**Tom Thumb.**
ASK FOR OFFER 20

★7 Pixies in vase and 1 Countess Vandal

★Pixie

★MIDGET. Plant Pat. 466. See illustration at left. Rose-red. Dainty pinkish buds, perfectly modeled, open to full-petaled, rose-red blooms about 5/8 inch across when fully open. This charming little gem is the daintiest, double-flowered tiny red Rose in existence. The stems are almost thornless, a big help to those who enjoy arranging the blooms in tiny vases for displays at home or at Flower Shows. **Pot plants: 75 cts. ea.; 3 for $1.88; 12 for $7.50; 25 for $13.75, postpaid.**

★ROULETTI. See illustration below. This little pink Rose is the mother of Tom Thumb and is valued as a pot plant and also as an everblooming edging plant. It is quite hardy. The original plants were lost for years and later found in Switzerland where a cottager grew it in pots on a window ledge. Thousands and thousands of Rosa Rouletti are now giving satisfaction in gardens in U. S. A. **Pot plants, 65 cts. ea.; 3 for $1.65; 12 for $6.50; 25 for $12, postpaid.**

★PIXIE. Plant Pat. 408. See illustrations. This is the most fully double of all the Miniature Roses, for 40 or more tiny petals are marvelously packed in each little bloom, as only Dame Nature can do. They bloom singly and also in lovely clusters. They make charming bouquets.

The blooms come continuously all season and in warm weather are white with a faint flush of pink in the center. In cool weather the flowers assume a lovely shade of apple-blossom-pink. **Pot plants, 75 cts. ea., 3 for $1.88; 12 for $7.50; 25 for $13.75, postpaid.**

Write for a Tiny Garden Plan

For the House (above)

For the Garden →

For Porch Boxes

ENJOY EFFORTLES

Jewels of the Garden-

For 1948, plant an entire Rose garde
from it cut boutonnieres or bouquets w
nails and buds no bigger than grains of

Here's your chance to capture a pi
into a secret corner in your garden. Y
visitors and an ever-recurring source of
a "little fairy in your home," what bette
than a plant each of Midget and Tom T

You, yourself, will marvel and say, '
so perfect?" Let your soul sip tiny coc
as you stop and look on these bits of p
may sense the spirit of William Blake's

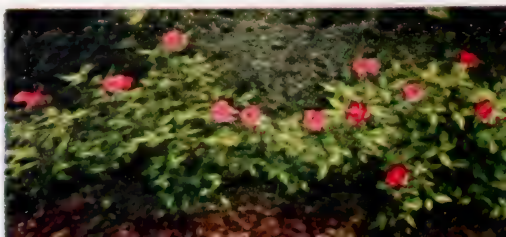
"To see the world i
And a heaven in a
Hold infinity in
And eternity in an

Note: Not one but ten good reaso
the "Cult of the Midgetarians." (1) Mi
(2) They are everblooming. (3) They a
They take small space in the garden and
(5) They look well in beds, as border
bouquets in miniature containers they
For personal adornment in the hair or a
are attractive and in the best of taste. (
for weeks under an inverted jar or glass
garden. (9) With these, you can desig
with tiny pathways, arches, seats and t
no larger than the back seat of your
delight of a complete Rose garden of t
find here, without the work of caring
satisfaction.

30 MINIATURE PLANT
6 each of all 5 on these pages, t
plants. They never grow too tall.

An outdoor Miniature G

Rosa Rouletti (See below). A dainty, dwarf-growing,
bird-baths, etc. Rouletti is the mother of tiny



Fairies of the Rose World

S ROSE-GROWING
-Charming, Delightful

to fit the size of a lady's purse. And
th flowers the size of your little-finger
heat.

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How could anything be so tiny and yet
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ROSE
S
$19.50
POSTPAID
e perfect, everblooming edging
ASK FOR OFFER 20A

rden at Star Rose Gardens

hardy, continuous-blooming plant for edging beds, walks,
om Thumb. (Pixie also is lovely for edging.)

★SWEET FAIRY. (De Vink.) Plant Pat. 748. NEW. See illustration at right. This winsome addition to the continuous-blooming Miniature Roses has the added charm of being the first to be favored with true, rich Rose fragrance.

Dainty, deep pink buds open to charming, very double, 1-inch blooms of apple-blossom-pink. The tiny, dark green foliage makes a lovely foil for these exquisite, long-lasting, fragrant flowers. Blooms are held firmly erect on stems long enough to make them easy to arrange as cut flowers. They make striking miniature arrangements.

The American Rose Society rating of 81% in its first year of judging indicates the high quality of Sweet Fairy and its general appeal. **Pot plants: $1.25 ea.; 3 for $3.15; 12 for $12.50; 25 for $23.45, postpaid.**

★TOM THUMB. Plant Pat. 169. See illustration showing the size in comparison with a thimble, which was used as a vase, in the upper picture. "A red Rose-bud the size of a grain of wheat, and a young plant you could cover with a coffee cup"—that, in a nutshell, is Tom Thumb. The dainty crimson buds are enchanting as they open to glowing crimson, urn-shaped blooms.

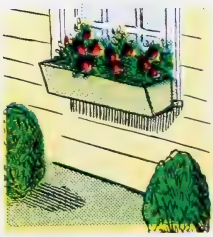
The deep crimson of the bud grows slightly lighter as the bloom opens, and then you discover a bright eye in the center of each flower, formed by a touch of white at the base of each petal. **Pot plants: 75 cts. ea.; 3 for $1.88; 12 for $7.50; 25 for $13.75, postpaid.**

Try your hand at tiny arrangements

★Sweet Fairy

3 MINIATURE ROSE PLANTS $2.35
★ Sweet Fairy
★ Pixie
★ Tom Thumb
ASK FOR OFFER 21

★ Tom Thumb (below)



For Window Boxes

Plant Miniature Roses Fairies of the Rose World

© C.-P. CO. ★Midget

4 MINIATURE ROSE PLANTS $2.50
ALL DIFFERENT
One each of ★ **Midget** ★**Rouletti,** ★**Pixie** and ★**Tom Thumb.**
ASK FOR OFFER 20

★7 Pixies in vase and 1 Countess Vandal

★Pixie

★MIDGET. Plant Pat. 466. See illustration at left. Rose-red. Dainty pinkish buds, perfectly modeled, open to full-petaled, rose-red blooms about ⅝ inch across when fully open. This charming little gem is the daintiest, double-flowered tiny red Rose in existence. The stems are almost thornless, a big help to those who enjoy arranging the blooms in tiny vases for displays at home or at Flower Shows. **Pot plants: 75 cts. ea.; 3 for $1.88; 12 for $7.50; 25 for $13.75, postpaid.**

★ROULETTI. See illustration below. This little pink Rose is the mother of Tom Thumb and is valued as a pot plant and also as an everblooming edging plant. It is quite hardy. The original plants were lost for years and later found in Switzerland where a cottager grew it in pots on a window ledge. Thousands and thousands of Rosa Rouletti are now giving satisfaction in gardens in U. S. A. **Pot plants, 65 cts. ea.; 3 for $1.65; 12 for $6.50; 25 for $12, postpaid.**

★PIXIE. Plant Pat. 408. See illustrations. This is the most fully double of all the Miniature Roses, for 40 or more tiny petals are marvelously packed in each little bloom, as only Dame Nature can do. They bloom singly and also in lovely clusters. They make charming bouquets.

The blooms come continuously all season and in warm weather are white with a faint flush of pink in the center. In cool weather the flowers assume a lovely shade of apple-blossom-pink. **Pot plants, 75 cts. ea., 3 for $1.88; 12 for $7.50; 25 for $13.75, postpaid.**

Write for a Tiny Garden Plan

For the House (above)

For the Garden →

ENJOY EFFORTLESS ROSE-GROWING

Jewels of the Garden—Charming, Delightful

For 1948, plant an entire Rose garden to fit the size of a lady's purse. And from it cut boutonnieres or bouquets with flowers the size of your little-finger nails and buds no bigger than grains of wheat.

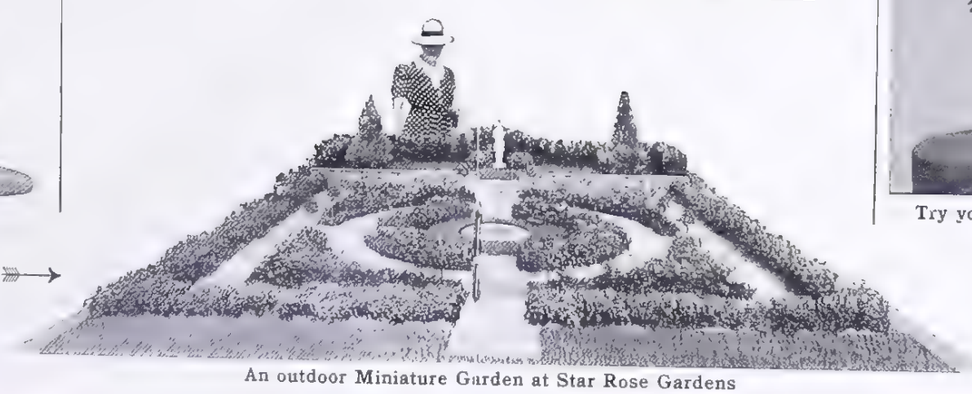
Here's your chance to capture a pigmy acre from Fairyland and nestle it into a secret corner in your garden. You will find it to be a surprise spot for visitors and an ever-recurring source of joy to family and friends. If you have a "little fairy in your home," what better could fit small hands and short fingers than a plant each of Midget and Tom Thumb, of Pixie and Sweet Fairy?

You, yourself, will marvel and say, "How could anything be so tiny and yet so perfect?" Let your soul sip tiny cocktails from the fount of beauty as often as you stop and look on these bits of perfection in miniature; and perhaps you may sense the spirit of William Blake's aspirations:

"To see the world in a grain of sand
And a heaven in a wild flower;
Hold infinity in the palm of your hand,
And eternity in an hour."

Note: Not one but ten good reasons why you will find delight in joining the "Cult of the Midgetarians." (1) Miniature Roses are tough and quite hardy. (2) They are everblooming. (3) They are quite resistant to plant troubles. (4) They take small space in the garden and can be grown in window or porch boxes. (5) They look well in beds, as border plants or in the rock garden. (6) For bouquets in miniature containers they hold fascinating charm and interest. (7) For personal adornment in the hair or as boutonniere, necklace or bracelet they are attractive and in the best of taste. (8) For growing indoors, they will bloom for weeks under an inverted jar or glass globe before time to plant them in the garden. (9) With these, you can design and create a complete Rose garden with tiny pathways, arches, seats and tiny dwarf boxwood to border it, and all no larger than the back seat of your car. (10) Youngsters may thrill to the delight of a complete Rose garden of their own. Oldsters and all between will find here, without the work of caring for a large area, a source of sustained satisfaction.

30 MINIATURE ROSE PLANTS $19.50 POSTPAID
6 each of all 5 on these pages, the perfect, everblooming edging plants. They never grow too tall. **ASK FOR OFFER 20A**



An outdoor Miniature Garden at Star Rose Gardens

For Porch Boxes

Rosa Rouletti (See below). A dainty, dwarf-growing, hardy, continuous-blooming plant for edging beds, walks, bird-baths, etc. Rouletti is the mother of tiny Tom Thumb. (Pixie also is lovely for edging.)

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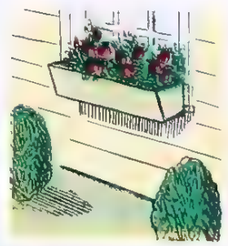
★Sweet Fairy

3 MINIATURE ROSE PLANTS $2.35
★ Sweet Fairy
★ Pixie
★ Tom Thumb
ASK FOR OFFER 21

Try your hand at tiny arrangements

★ Tom Thumb (below)



For Window Boxes

Beautiful

Add Variety of Flower

Climbing Roses give a lift to a garden, adding variety with their height. Climbers bring blooms to a new high eye-level, serve as background for other flowers, and are excellent for a screen. Nothing is better for outlining property lines in the most pleasant way. These fine climbers are all large-flowered kinds that give a glorious display.

© C.-P. CO.

★City of York

★CITY OF YORK. New white. Hardy and very strong growing, able to cover a large area. In May and June it is an almost solid mass of bloom, from the top right down to the ground. The 3-inch, semi-double to double flowers of creamy white have a delightful fragrance that envelops the whole plant. Top new climber by American Rose Society 1947 judging, rated 93%. **$1.50 ea.; 3 for $4.**

★CLIMBING AMERICAN BEAUTY. Early. Large, sweet scented, deep rose-pink. You can cut quantities of the long-stemmed, fully double blooms without spoiling the outdoor display. **$1.25 ea.; 3 for $3.35.**

★AMERICAN PILLAR. Vigorous. Single, pink flowers with white centers in huge clusters. **$1.25 ea.; 3 for $3.35.**

★BLAZE. Plant Pat. 10. Scarlet-crimson. Makes a gorgeous show for weeks in June. Under favorable conditions it often repeats in the fall. Quite hardy and brilliant. One of the best. **$1.50 ea.; 3 for $4.**

★Blaze. Ablaze with scarlet bloom

©

★Doubloons

★DOUBLOONS. Plant Pat. 152. A lovely yellow, noted also for hardiness and vigorous, healthy growth; a fine all-purpose climber. Shapely buds and large, firm-textured blooms of saffron-yellow with clean, spicy fragrance. Blooms early and for a long season on 10 to 12-foot canes. **$1.50 ea.; 3 for $4.**

★DR. J. H. NICOLAS. Plant Pat. 457. This pillar Rose is sensational in the size of the beautiful, fragrant, rose-pink flowers. The 50-petaled blooms are like large Hybrid Teas. When they are spent, just pinch them off and new flowers will form, but not as profusely as in June. **$1.50 ea.; 3 for $4.**

★DR. W. VAN FLEET. Flesh-pink. Very vigorous, with large, double, fragrant flowers. Blooms early and for a long time. Hardy, healthy and dependable, it is one of the best. **$1.25 ea.; 3 for $3.35.**

★FLASH. Plant Pat. 396. Buds are yellow with a scarlet suffusion, opening to gleaming scarlet blooms, the underside of the petals yellow. **$1.25 ea.; 3 for $3.35.**

★GOLDEN CLIMBER (Mrs. Arthur Curtiss James). Plant Pat. 28. Early. The large, clear yellow, Hybrid Tea flowers come on long stems. For maximum bloom train the canes horizontally and in full sun. The flowers are perfectly formed, long lasting and very beautiful. **$1.50 ea.; 3 for $4.**

★HIGH NOON. Plant Pat. 704. Yellow. This is excitement: *a real everblooming yellow Climber!* It received a regional All-America award, *for mild climates*, as it is so new its degree of hardiness has not yet been fully determined. But there is no doubt about the repeat blooms all through the season, nor of the beauty of the shining yellow Roses. A refined climber or pillar type, it can be used in a small space where rampant growth is not desired. **$2.50 ea.; 3 for $6.75.**

Rose Index, Page 30

Climbing Roses

Height to Your Garden

★KING MIDAS. Plant Pat. 586. Early. Large, double, golden yellow blooms from pointed buds of golden yellow flushed with red. Vigorous in growth with dark green, leathery foliage—a beautiful foil for the large, slightly fragrant, yellow blooms. **$1.50 ea.; 3 for $4.**

★MARY WALLACE. Early. Vigorous plants are covered with large, cup-shaped flowers of glowing rose-pink. Very hardy. **$1.25 ea.; 3 for $3.35.**

★NEW DAWN (Everblooming Dr. W. Van Fleet). Plant Pat. 1. Blush-pink. Very vigorous, with 12 to 15-foot canes and rich green foliage. In June it has masses of lovely, pale pink, fragrant blooms on long cutting stems, and repeats its bloom until hard frost. **$2 ea.; 3 for $5.**

★Paul's Scarlet Climber

3 Climbers $3.35
Our Selection
No two alike. All are large-flowered, hardy kinds that will give a wonderful show.
ASK FOR OFFER 23

© ★King Midas

★PAUL'S SCARLET CLIMBER. See illustration above. Midseason. Vivid scarlet and marvelously attractive, with a great mass of bloom. A row of Paul's Scarlet on a fence is breath-taking in beauty, and the colorful show keeps up for weeks. In favorable seasons this Rose repeats in the fall. The brilliant color does not burn or fade and the bloom in June is profuse. **$1.25 ea.; 3 for $3.35.**

★SILVER MOON. Midseason. White. Great, silvery white, semi-double blooms with a foil of dark, leathery foliage. Creamy, pointed buds and large flowers (4½ inches across) come in quantity in June. **$1.25 ea.; 3 for $3.35.**

★SPANISH BEAUTY (Mme. Gregoire Staechelin). Early. Long-pointed, crimson buds open to deliciously perfumed, urn-shaped, pearl-pink blooms, the outside of the petals deeper pink. **$1.25 ea.; 3 for $3.35.**

OUR SELECTION *Climbers* ASSORTED COLORS
12 To Glorify a Fence $11
Including at least 5 different kinds, to give your property a background of glory. (Will also discourage prowlers.) All hardy kinds.
ASK FOR OFFER 23A

We have some additional varieties of Climbing Hybrid Teas not listed here, fine climbers for southern gardens. Order by color or write for list. $1.50 ea.; 3 of one kind $4.

OFFER 23B. 3, Our Selection, Climbing Hybrid Teas, all different..... **$3.75**

Everblooming

CLIMBING H.T.'s

for Mild Climates

★CLIMBING DAINTY BESS. The same exquisite flower as Dainty Bess (described on page 11), on a graceful plant 6 to 8 feet high. **$1.50 ea.; 3 for $4.**

★CLIMBING MRS. PIERRE S. DU PONT. Golden yellow. Beautiful golden yellow blooms, described on page 14. **$1.50 ea.; 3 for $4.**

★CLIMBING TALISMAN. A climbing form of the famous Talisman Rose. See illustration, page 16. **$1.50 ea.; 3 for $4.**

GROUND-COVER ROSES

★MAX GRAF. An ideal, hardy trailing Rose. Large, single, apple-blossom-pink flowers in June. Handsome foliage. **$1.25 ea.; 3 for $3.35.**

★WICHURAIANA. White. Half-evergreen, with prostrate, creeping branches that root where they touch the soil. Fine for terraces and embankments. Sprays of fragrant white flowers followed by brilliant red berries. Plants of Wichuraiana are smaller than our H.T.'s but will make good growth after planting. **$1 ea.; 3 for $2.50; 12 for $9; 25 for $17.50.**

Bokhara

Hearthfire

HIGHLIGHTS IN NEWER CHRYSANTHEMUMS

Bokhara. See illustration. Soft crimson and wine-red; lovely as a Bokhara rug, with the same silky gleam. Two-foot plants with splendid foliage. Perfectly double flowers. Early October. **60 cts. ea.; 3 for $1.60.**

Carnival. New 1948. This brings a new note of high color to the hardy Chrysanthemum range—the brightest thing in the fa l garden. The vivid color is a glowing burnt-orange, produced by a mixture of red and bright golden bronze tints. **$1 ea.; 3 for $2.75.**

Charles Nye. See illustration. Large, 3-inch, fully double, rounded flowers of rich buttercup-yellow. Sturdy, free-flowering and superior. 2 feet. Sept. A truly outstanding new kind. **60 cts. ea.; 3 for $1.60.**

Hearthfire. Deep, rich garnet-red, darker than the illustration shows. Three-inch, double flowers with closely set petals, firm and very, very long lasting. The warm, rich color stays unchanged, set off, in the fully open bloom, by a small but bright gold center. 2 feet. Sept. See illustration. **60 cts. ea.; 3 for $1.60.**

Korean Princess. See illustration. Plant Pat. 640. The first hardy anemone-flowered garden Chrysanthemum. Bronze-red, aging to strawberry-crimson with gold-bronze cushion center. **75 cts. ea.; 3 for $2.**

Mellow Glow. New 1948. Orange-buff, peach-pink and bronze nasturtium tints. Like Carnival, it has rich green foliage to the ground. Both bloom in October; 2½ feet tall. **75 cts. ea.; 3 for $2.**

Summertime. See illustration. Plant Pat. 689. Bright yellow, single, 2-inch blooms, July to October. Now the North can have garden Mums, too, and others have them earlier. **75 cts. ea.; 3 for $2.**

White Wonder. A welcome new white pompon. Ball shaped, with broad, crisp white petals. Buds creamy white. Extra-free blooming, Sept. on. 3 feet. **60 cts. ea.; 3 for $1.60.**

OFFER 24. One each of **Bokhara, Charles Nye, Hearthfire, White Wonder.** **$2.15**

OFFER 24A. One each of **Carnival, Charles Nye, Hearthfire, Mellow Glow.** **$2.65**

Charles Nye

Korean Princess

Summertime

Magnolia

7 RECENT MUMS of Special Charm

1 of each variety for

$2.95

Elsie

50 cts. ea.; 3 of one variety for $1.25, postpaid

Barbara Small. Lavender. This choice, new, large-flowered Chrysanthemum is a deeper color than Lavender Lady and a fine companion for it. Double, 3-inch flowers. Blooms from early Sept. on. 2 feet.

Elsie. See illustration. Yellow. Extra-large (3½-inch), single blooms of buttercup-yellow with long, firm-textured petals. Midseason. Try planting this with double lavender and pink varieties for effective contrast. The combination is a pure delight.

Idella. Garnet-red. Single. Firm, shining garnet petals rayed from a golden center. Flowers 3¾ inches across. It stays red.

Magnolia. See illustration. Resembles magnolia blooms in substance and coloring. The very double, 4-inch flowers are soft pink on opening, later shading to creamy pink with soft yellow overtones. 2 feet. In full bloom by mid-Sept.; unusually hardy and long blooming.

Mandalay. See illustration. Brilliant orange-bronze pompon. Blooms profusely in branching sprays. 22 inches high. Late Sept.

Pink Radiance. See illustration. Sprays of soft pink blossoms completely cover this vigorous plant from late Sept. on. The double, 3-inch blooms are resistant to autumn cold and the plant is far above the average in winter hardiness. 2½ feet.

Theresa. Rosy copper-orange with deep, tightly rolled, golden yellow center petals. Double, large blooms. Midseason. On the dullest day, these flowers glow as if the sun were shining brightly on them.

Offer 25 One each of the above 7 Mums **$2.95**

Mandalay

2 Extra-Special Kinds

Fred F. Rockwell. See illustration. Plant Pat. 718. Rich, glowing coppery bronze, enlivened by a touch of gold on the reverse of the incurved center petals. One of the brightest; unfading and amazing in quantity of bloom, even for a pompon. 2 feet. Early Oct. **75 cts. ea.; 3 for $2.**

Mme. Chiang Kai-shek. Plant Pat. 634. A blending of chrome-yellow, cadmium-yellow and old-gold makes this lovely flower. Blooms early Sept., sometimes even Aug. The fully double, 2-inch flowers have stiff petals that withstand bad weather. 2 to 2½ feet. **$1 ea.; 3 for $2.75.**

Pink Radiance

4 UNUSUAL MUMS

Varieties of distinction, new and different.

Fred F. Rockwell
Korean Princess
Mme. Chiang Kai-shek
Summertime

Offer 25A. All 4 for **$2.85**

Fred F Rockwell. 75 cts. ea.; 3 for $2. New and brilliant.

ENGLISH Chrysanthemums Handsome and Different

English Mums

Still a novelty in this country and one you can't afford to miss if you like to add worth while new things to your garden. They are really something!

8 NAMED VARIETIES $3

Selected by us from the 10 on this page

ASK FOR OFFER 26

Leda (top left); Indiana (lower left); Forward (top right); and Gold Mine

ENGLISH MUMS

These are different from other hardy Mums, with very large, solidly double flowers up to 4 inches across. Some bloom in September, all by mid-October. They can be grown like other Mums but for the most impressive results use the culture recommended for Greenhouse Mums. All varieties offered have survived winters here without protection. Gardeners who have tried these English types have been highly enthusiastic.

50 cts. ea.; 3 of one variety for $1.25, postpaid.

Charnwood. Rich wine-purple.
China Gold. Copper and old-gold.
Conqueror. Unfading mahogany-red.
Forward. Bright silvery orchid.
Gold Mine. Sunshine-yellow.
Henry Sutcliffe. Golden yellow.
Indiana. Gold-tipped cardinal-red.
Leda. Warm old-rose.
Orange Queen. Intense lemon-yellow.
Sandy Richie. Crimson, gold reverse.

Offer 26A. 4 English Mums shown in color **$1.75**

25 ALL DIFFERENT $9.50 **Offer 26B**

Named varieties of fine English Chrysanthemums from our outstanding, tested collection. Includes some of the above.

12 SELECTED HARDY MUMS

Of Glorious Colors Beautiful Together

OFFER 27 $4.75

Jean Treadway

Burgundy

50 cts. ea.; 3 of one variety for $1.25, postpaid.

Algonquin. See illustration. A showy, early yellow from the U. S. Dept. of Agriculture. 2½-inch blooms on 2-foot plants.

Bronze Pyramid. Bright golden bronze flowers of good size and substance in well-branched sprays. 2½ feet. Oct.

***Burgundy.** See illustration. Rich wine-red. Very double flowers of fine depth and glowing color. 2½ feet. Sept.

***Eugene A. Wander.** Huge, sparkling, golden yellow. Extra-early. 1½ to 2 feet. Early Sept.

***Ganna.** Deep lavender, fully double flowers of perfect form, 4 to 5 inches across. Vigorous, 2 to 2½-foot plants. Early Oct.

Heatherbloom. See illustration. Very double; heather-pink, center shaded rose-red with gold tipping. Outstanding. 1½ to 2 ft. Early Sept.

Jane Saunders. Orange. Late; frost resistant. Very popular.

***Jean Treadway.** See illustration. Soft pink with rose center. Very double. Distinctly two-toned and no other variety like it. Medium height, bushy. One of the loveliest. Sept.

***Lola.** Early. Large, double flowers of glittering gold, an especially bright color.

***Silver Ball.** Silvery white with incurved petals. 2 feet. Mid-Oct.

***Symphony.** Mauve-rose blended with coppery pink and lavender. A strikingly different blend of delightful color tints. 2½ feet. Early Oct.

Tasiva. White. Very free flowering. Midseason. Good.

Offer 27A. 7 FINE CHRYSANTHEMUMS One each of above varieties marked * **$2.85**

Algonquin

GREENHOUSE-TYPE MUMS

Men will like these. (So will the ladies.)

50 cts. ea.; 3 of any one variety for $1.25, postpaid

Here are 6 of the earlier large-flowering florists' Mums. These bloom from mid to late October and can be grown in the garden except in the northernmost states. On frosty nights, protect them with an old sheet or similar cover. Or they can be grown in the garden until September, then dug with a clump of soil, put into large pots and moved to a sunroom to flower for weeks after outdoor blooms are gone. It is safest to winter them in a coldframe.

CULTURE FOR MOST IMPRESSIVE BLOOMS

See illustrations below. Both Greenhouse and English Mums can be grown like other Mums but should be disbudded and staked if extra-large individual blooms are desired. The results are well worth while and will give you something to make the neighbors' eyes pop out. Two or three weeks after planting, cut the tops back to 5 or 6 inches above the ground. As new shoots develop, trim out all but six or eight of the strongest and pinch out all flowers but one on each shoot. Tie the shoots to a stake to hold the heavy flowers upright.

Gold Lode. Light golden yellow.
Hilda Bergen. Dark bronze.
Indianola. Light reddish bronze.
Mrs. H. E. Kidder. Yellow.
October Rose. Lavender.
Silver Sheen. White.

Offer 27B. One each of above 6 Greenhouse Mums for **$2.50**

Heatherbloom

Burma

LARGE-FLOWERED

CAN GIVE COLOR AND CHEER

Autumn should be bright with color to offset the gloom of early dusk. Now is the time to prepare to bring all the color of the northern forests into your own back yard this fall. You don't have to move big trees to do it. Just set out a collection of small, young Chrysanthemum plants, putting them in every sunny spot in your yard that is not already adding to your joy of living.

The amount of growth a Chrysanthemum plant makes the first season has to be seen to be imagined. Small, young plants set out in early spring will be full grown before the end of summer, ready to give you more blooms than you will care to take the time to count. There are few flowers that are so little trouble to grow and that give so much glorious color-beauty.

Note the various economical collections offered in this catalog, and especially this large-flowered group offered on these two pages. **50 cts. ea.; 3 of one variety for $1.25 ppd.**

Chippewa

Avalanche. A long-lasting white. Buds have lemon-yellow centers, opening to blooms with thickly set center petals tinged pale, luminous yellow, becoming whiter as they mature. Open flowers are very large and fluffy. 2 feet. Early Sept.

Betty. See illustration. One of our own introductions of which we are very proud. An extremely long-lasting, firm-petaled beauty; long in flower, blooms among the most frost-resistant of all. Others say of it, "One of the finest new pinks." 2½ feet. Midseason.

Burgundy. See illustration, page 27. Rich wine-red. Very double flowers of fine depth in a rare color, a glowing wine-red. A strong-stemmed, branching plant with perfectly formed flowers excellent for cutting. 2½ feet. Blooms in Sept.

Burma. See illustration. Glistening, light bronze flowers from late September on. Perfectly formed, fully double blooms of quality, with a hint of soft orange in the bronze. The 2 to 2½-foot plants are compact and well branched. 3-inch flowers.

Chippewa. See illustration, which is of an opening flower. Deep purple, with the incurved petals edged with a silvery light. This stage lasts for some time; later they become brighter and lighter in color while the petals flatten and turn back to form a large, fluffy head. Hardy, especially good in North. Early Sept.

Lavender Lady

Indian Summer. See illustration. Warm, bright orange-bronze, 2½-inch blooms. Excellent for prolonging the season, as it comes into bloom in October and the blooms are notably resistant to frost. Excellent for cutting. Tall; 2½ to 3 feet.

$4.65 for 12 LARGE-FLOWERED
To Brighten and Heighten
ASK FOR OFFER 28

The Chief

CHRYSANTHEMUMS

TO YOUR AUTUMN THIS YEAR

King Midas

CHRYSANTHEMUM CULTURE

Fertilize the soil if it needs it; keep the weeds fewer and smaller than the Mums (they will soon be able to help by shading the ground and taking all the space for themselves.) For bushy, sturdy plants, pinch out the top growth occasionally until early July to make more side branches develop. Then in the fall, just thoroughly enjoy them. Invite your friends to see and share your pleasure. You can pick them, give them away and still have them because they bloom and bloom.

This is one flower that is most effective planted in wide variety, using many different colors, types and blooming dates to give you the maximum pleasure for the longest time. One kind accents and supplements another; the more, the better.

King Midas. See illustration, which does not do it justice. This is one of the best yellows, a much brighter, clearer yellow than indicated by the picture. The petals are broad and it is fully double, densely petaled. Very hardy and rugged, it makes a real display. 2½ feet. Sept.

Lavender Lady. See illustration. Probably one of the most popular garden Chrysanthemums ever introduced, with its popularity well deserved. It is a faultless plant with large, double, lavender flowers, fresh and clear in color. 2½ feet. Late Sept. on.

Mrs. Pierre S. du Pont III. See illustration. The general color effect of this fine variety is soft peach, much more of a peach tint than shows in the picture. The bright gold tipping the center petals is delightfully accurate, however. The outer petals become a very light fawn. A glorious, pastel cut-flower. 2½ feet. Early Oct.

Rapture. A blend of orange-bronze and carmine-red, with the accent on the carmine. The very fine-petaled center remains incurved almost indefinitely. 2¼-inch blooms. Strong, bushy plants 2½ feet tall. Early Oct.

Red Velvet. Velvety crimson. Holds its color well. Shapely, fully double flowers on erect, clean-growing plants. Perhaps the best of all the hardy crimson garden Mums. Fine in every way. 2½ feet. Early Oct.

The Chief. See illustration. Brilliant, clear scarlet and gold in a richly beautiful combination. The gold-backed petals curve artfully to display their golden tips and give it an unusually interesting form, like a burst of fireworks from a rocket. 2½ feet. Oct.

Betty

Mrs. Pierre S. du Pont III

CHRYSANTHEMUMS Your Autumn This Year **$4.65** for 12

ASK FOR OFFER 28

Indian Summer

Sensation

Pink Charm

Apollo

4 Gay Single-Flowered Chrysanthemums $1.50

45 cts. ea.; 3 of one variety for $1.10, postpaid

Like out-sized painted daisies in brilliant colors, single Chrysanthemums bring a light, lilting gayety to the autumn garden and add an attractive contrast to the double types. They have several layers of petals rayed around a bright yellow center and bloom abundantly. These 4 have been selected from many kinds as being especially desirable.

Apollo. See illustration. Bronze-red. Many petals.
Pink Charm. See illustration. Glowing orchid-pink.
Primula. Clear, fresh lemon-yellow.
Sensation. See illustration. Red with golden rayed center.

Offer 30B. **All 4 Single-Flowered Mums $1.50, ppd.**

A Garden of . . .

CHRYSANTHEMUMS

50 All Different All Named $15.95

Including some of the NEWER KINDS

What a colorful show these will make in your garden, besides giving armfuls of gay, spicy blooms for indoors! They will give the most gorgeous show of the year, at minimum cost, after most other flowers are gone. We include all types of Mums except English and Greenhouse.

ASK FOR OFFER 30

12 UNUSUAL VALUE $4.25

If our garden had space for only a few Mums, we would wish it to include all of these. Or, if we had countless other varieties, we would still want these 12. A fine assortment of colors and types. Each is especially good: Apricot Glow, Avalanche, Burgundy, Charles Nye, Harbor Lights, Indiana, Jean Treadway, Lola, Magnolia, Orchid Jewel, Pink Charm, Yellow Spoon.

ASK FOR OFFER 30A

8 Cushion Chrysanthemums $3.35

50 cts. ea.; 3 of one variety for $1.25, postpaid

These are the type of Chrysanthemums that are often likened to azaleas because of their form of growth and multitude of bloom. Each plant forms a broad, spreading, many-branched clump completely covered with blooms for weeks in autumn. They grow 15 to 18 inches high and stand up well, making them indispensable for the front of a Mum planting. They are excellent for the forepart of any perennial planting, in front of shrubs, or by themselves anywhere.

Apricot Glow. See illustration below. A new variety that is superior. 2½-inch flowers. From late summer through fall fresh blooms keep coming. A delightful, bright apricot-bronze.
Champion Cushion. The deep red variety of this group; a fine Chrysanthemum of rich bronze-red.
Fireglow. See illustration below. New. Brilliant Chinese-red. Unfading, 2-inch, semi-double blooms with a showy golden center. Even the older flowers are attractive. Sept.
Lavender Lassie. A delightful new lavender with pompon-type blooms covering the azalea-like plant. Early.
My Lady. Orange-gold with bronze shadings. Dependably fine. Very early, beginning to bloom in Aug.
September Bronze. See illustration. Golden bronze. Flowers very frost resistant. Early Sept.
September Cloud. See illustration. A good white; in fact, one of the best whites of any type, for garden or cutting. Long blooming.
September Gold. See illustration. Large, bright golden yellow pompons. Blooms from late Sept. on.

Offer 30C. **One each of above 8 Cushion Chrysanthemums $3.35**

This type of Mum can bring a lot of color to your autumn garden. Often wider than high at blooming time when each plant is capable of covering a wide space with solid bloom.

CUSHION MUMS

September Bronze, September Gold, and September Cloud.

Fireglow

Apricot Glow

Ruby Pompon

Harbor Lights

Goblin

8 POMPONS $2.95

To many people, these so-called pompon types are the best of all the outdoor Chrysanthemums. The blooms are solidly double, very firm and longer lasting probably than any other kind. Individual blooms are usually not more than 1½ to 2 inches across when fully open and they come in great sprays. The plants are tall (2 to 2½ feet), vigorous and sturdy, standing up well. Firm stems and well-arranged sprays of bloom give maximum grace in the garden and as cut flowers.

45 cts. ea.; 3 of any one variety for $1.10, postpaid

Cydonia. Orange-mahogany. Flowers large for a pompon, with all the best virtues.
Ermalinda. Light violet. Sturdy; upright.
Goblin. See illustration. Gold-bronze.
Harbor Lights. See illustration. Well named; it seems to glow with light.
Jewel. Violet-mauve. Well named, too. It is a perfect jewel.
Nuggets. Golden yellow.
Orchid Jewel. New. As fine as Jewel and a different shade of lavender.
Ruby Pompon. See illustration.

Offer 31. Above 8 different Pompons **$2.95**, ppd.

6 NORTHLAND DAISIES $2.45

50 cts. ea.; 3 of one variety for $1.25, postpaid

These "Northland Daisies" are well named, for they are all hybrids of the northern *Chrysanthemum arcticum* and are extremely hardy. They are phenomenal growers, branching naturally and forming broad plants requiring 4 to 9 square feet of space, producing masses of daisy-like blooms in many colors. October bloom. See illustration.

Eric the Red. Scarlet.
Galahad. Large; pure yellow.
Igloo. Best white.
Kristina. Deep rose-pink.
Rheingold. Golden bronze.
Viking. Bronze-red.

Offer 31A. All 6 Northland Daisies for **$2.45**, ppd.

Northland Daisies

Lovely Free-Blooming "SPOONS"

50 cts. ea.; 3 of one variety for $1.25, postpaid

This unique type has proved exceedingly popular. All are charming and very free in bloom. The long petals are quilled almost to the tips, which open like little spoons. See illustration. All are delightful as cut flowers.

The flowers are 2 to 3 inches across, with an airy appearance of great delicacy and charm. Glowing Spoon is a new one of our own of which we are very proud.

Glowing Spoon. Sparkling bronze spoons radiate from a golden center. Showy and outstandingly attractive.
Jasper Spoon. Yellow and red. Striking as a cut flower.
Pink Spoon. Dainty lavender-pink.
Rose Spoon. Deep rose-pink.
White Spoon. Large. As lacy as a magnified snowflake.
Yellow Spoon. Bright yellow, with a delicately fresh, tissue-crisp look. Flowers are long lasting and come in large, graceful sprays over a long period. Excellent.

Offer 31B. 6 **"Spoons,"** 1 each of above for **$2.35**, ppd.

Offer 31C. 3 **"Spoons,"** 1 each of Rose, White and Yellow **$1.25**, ppd.

Spoon Chrysanthemums
Note the "Spoon" at the end of each petal

Anthemis, Moonlight

Long-Blooming

PERENNIALS — ALL PRICES POSTPAID

Each of these perennials has been carefully selected as one that will be a distinct addition to any garden. They are not the commonest kinds but they have proved themselves easy to grow, dependable and free in bloom. They are "backbone of the garden" kinds that are showy and bloom for a long season. Planted in well-prepared, fertile soil, practically all will bloom this year and will be even better the following years.

36 Fine Hardy Perennials $11.90 ppd.

A Complete Perennial Garden

A superior collection of finest perennials for a bed or border of about 24 square feet. All varieties described and many illustrated in this catalog. 3 each: Carnations, Chrysanthemums, Delphiniums, Phlox. 2 each: Aquilegia Fall Asters, Aster Frikarti, Coreopsis, Shasta Daisies, Tritoma. 1 each: Anthemis, Daylily, Dianthus, Gypsophila, Helinathus, Heliopsis, Lythrum, Regal Lily, Rudbeckia, Stokesia, Veronica, and Violet.
Fine, fast-growing plants. Planting plan for a bed 8 by 3 feet included.

All 36 Hardy, Dependable, Indispensable Perennials for $11.90, ppd.

ASK FOR OFFER 32

ANTHEMIS, Moonlight. See illustration above. It blooms profusely in early summer. Lovely, 2½-inch, pale yellow daisies on attractive plants with finely cut, fern-like foliage. 2 feet tall. Good in the garden and for cutting; especially good for interplanting freely with other perennials. **50 cts. ea.; 3 for $1.25.**

AQUILEGIA (Columbine), Long-Spurred Hybrids. See illustration below. Gay and showy blooms in May and June. The airy flowers are 2 to 3 feet high, on long, wiry stems. Foliage lower, neat and beautiful at all times. Good with other plants or alone; they come in all the colors of the rainbow and can make a garden in their season. Thrive in sun or shade. **50 cts. ea.; 3 for $1.25.**

Aquilegia (Columbine)

Aster Frikarti

ASTER Frikarti. See illustration above. A sky-blue Aster that blooms from July until frozen. Plants grow to 2 feet high and 2 feet across with open, branching growth covered with large blue flowers on long, wiry stems. A charming flower. **40 cts. ea.; 3 for $1.10.**

GYPSOPHILA (Baby's Breath), Rosy Veil. A low-growing, double, pink variety of this dainty flower. Ideal for adding to bouquets. Blooms summer and fall. **50 cts. ea.; 3 for $1.25.**

HELIOPSIS. Golden yellow, 3-inch flowers on erect, 3-foot plants. Abundant and continuous bloom from June through summer. Of the easiest culture, needing little attention beyond keeping the flowers cut. **50 cts. ea.; 3 of one variety for $1.25.**

Golden Rays. Single, with crisp, sharply cut petals.

Heliopsis imbricata. Fully double.

Offer 32B. Above 2 Heliopsis for 90 cts.

LYTHRUM. We offer the following two fine varieties. Both are new, hardy and handsome with showy flowers on narrow spikes. Continuous bloom June to Sept.

Dropmore Purple. Very new. Choice. **75 cts. ea.; 3 for $2.**

Morden's Pink. Fine rose-pink. **50 cts. ea.; 3 for $1.25.**

PLATYCODON. Sometimes called Balloon-Flower or Chinese Bellflower. The buds are fascinating, fat blue balloons, which open to bell-shaped flowers of deep blue. **50 cts. ea.; 3 for $1.25.**

RUDBECKIA, Golden Globe. New. Perfectly double, golden balls on 4 to 5-foot plants. Showy blooms from late June to Sept. Not bothered by weather or disease, they do well in almost any soil and location if they get some sun. A fine addition to our carefree perennials for busy gardeners. **65 cts. ea.; 3 for $1.65.**

COREOPSIS, Golden Shower. See illustration below. Has dainty, star-like, yellow flowers 1½ inches across from June to frost on erect, 2-foot plants. With its strong stems and fine, dense, disease-free foliage, it forms an upright, compact clump; never open and sprawling like the ordinary Coreopsis. It is hardy and long-lived but does not crowd out other plants. Very easy to grow. **50 cts. ea.; 3 for $1.25.**

© Coreopsis, Golden Shower

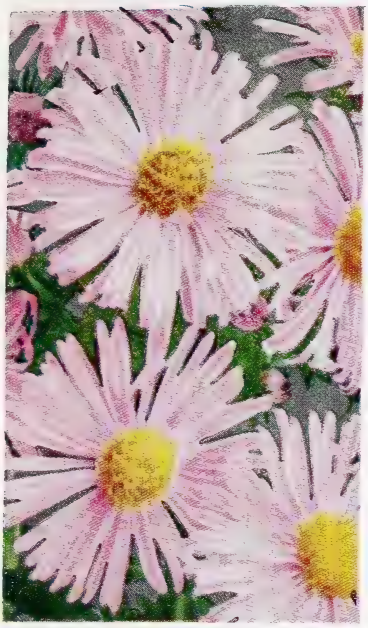
7 FRONT-ROW Perennials $2.95

Low-growing, choice kinds that deserve front-rank positions. One each of **Carnation Silvermine** and **Dianthus** (page 36), **Gypsophila Rosy Veil, Stokesia Blue Moon, Veronica Crater Lake,** and two **Violets.**

ASK FOR OFFER 32A

Hardy Perennials

ALL PRICES POSTPAID



Hardy Aster, Harrington's Pink

8 Fine Kinds $3.35 ppd.
1 each of

ANTHEMIS Moonlight
AQUILEGIA
ASTER Canadian Red
HELIANTHUS Coronation
LYTHRUM
RUDBECKIA Golden Globe
SHASTA DAISY Marconi (Page 36)
TRITOMA

ASK FOR OFFER 33

Helianthus, Coronation

HELIANTHUS. 50 cts. ea.; 3 of one variety for $1.25

Coronation. See illustration above. Four-inch flowers on 4 to 5-foot plants. Showy; blooms in late summer and fall.

Loddon Gold. Large, bright yellow, dahlia-like flowers, often 5 inches across. Aug. to Oct. if kept cut.

Offer 33B Above 2 Helianthus for **90 cts.**

4 HARDY FALL ASTERS $1.50

50 cts. ea.; 3 of one variety for $1.25

These are the popular, extra-hardy Michaelmas Daisies that will grow well even in poor soil. Note the fine assortment of colors. All bloom abundantly in autumn and are excellent for background planting in flower borders or by themselves. Height of plants can be reduced by pinching back in July.

Canadian Red. A new hardy red Aster; very prolific. Only 1½ to 2 feet high. Fine color; frost resistant.

Harrington's Pink. See illustration. Early; rose-pink. 4 feet.

Lavender Giant. New. Large, lavender-blue flowers completely cover the plants in graceful sprays. Ideal cut flower. 3 feet.

Mt. Everest. A 4-foot pyramid of white. Universally considered the finest white; one of the best in every way.

Offer 33A. **4 Hardy Asters,** one each of above for **$1.50**

Violet, Rosina

Hardy Violets

Large-flowered Fragrant Garden Violets

One each of 4 kinds for $1.50

What fond memories we have of the Violets that peeped through the foliage in grandmother's garden! Those days are gone for us but let's provide the Violets for our children and grandchildren. They are as fragrant and appealing as ever and the new varieties give more colors, large flowers and even more of them.

These Violets are a perfect, low edging plant with dense, rich green foliage all through the season. Noteworthy, too, as a ground-cover in sun or in those difficult shady spots.

50 cts. ea.; 3 of one variety for $1.25

Double Russian. Perfectly hardy, very fragrant, double, purple. It has long been a prized garden favorite.

Rosina. See illustration above. Deliciously fragrant, pink to old-rose flowers. Often blooms in the autumn as well as in spring. Use in sun or half-shade.

Royal Robe. See illustration above. Large, deepest violet-blue with long stems. Richly fragrant.

White Wonder. Probably the best white Violet yet. Flowers are larger than the older kinds and they are produced freely, while retaining all the charm of form of the tiny, wild, white Violets. A group of these makes a real show.

Offer 33C. One each of above 4 Violets for **$1.50**

Offer 33D. For edging or ground covers; 24 plants, **6 each of the four Violets above for $8.35**

Violet, Royal Robe

Tritoma Pfitzeri

STOKESIA (Cornflower Aster), Blue Moon. Light blue, fringed flowers up to 5 or 6 inches in diameter. Somewhat resembles a China Aster in appearance with firm, 12 to 18-inch stems. It is of easy culture, blooming throughout the summer and fall until stopped by frost. In the foreground of the border, it makes a picture not easily duplicated. **50 cts. ea.; 3 for $1.25.**

TRITOMA Pfitzeri. See illustration at left. Striking, spire-like blooms, Aug. to frost. A rich orange-scarlet with more blooms than other Tritomas, often giving 5 to 10 spikes per plant. 3 feet high. **50 cts. ea.; 3 for $1.25.**

VERONICA, Crater Lake. Spikes of the most beautiful gentian-blue flowers. 1 foot high. An early-blooming Veronica. New and different. **50 cts. ea.; 3 for $1.25.**

Blackmore & Langdon Hybrid Delphiniums

LOVELY DELPHINIUMS

The Blue Show Flower

For a regal show in June and September there is nothing to compare with the stately splendor of Delphiniums. These aristocratic flowers will provide the high-spot in your garden. They bloom in June and if cut back afterward will usually flower again in late summer and autumn.

Small young plants, in our experience, will transplant better in spring than large clumps, and we are therefore prepared to supply pot-plants at a great saving in cost. Planted in April and May, they will bloom in late summer and autumn and be at their best the following June when their finest spikes should be produced. At our very low price for these smaller plants you can use them in quantity and have a real Delphinium show right in your own garden.

Not only do the smaller plants cost less, but they will produce better flowers and live longer than older clumps. We have set out thousands of these small plants with such splendid results that we do not hesitate to recommend them to you.

(Note: Because we have kept the price low, we cannot supply less than 6 of a kind of these young plants.)

DELPHINIUM CULTURE. Plant in deeply spaded, fertile garden soil in a well-drained, sunny location. Set the crown of the plant level with the soil and do not use manure where it will touch the roots; lime well mixed with the soil is usually beneficial. Space hybrids at least 18 inches apart.

For a particularly brilliant and striking garden picture, plant groups of Delphinium in back of the gold, copper, and bronze of Daylilies. Delphinium and Regal Lilies make another combination that is breathtakingly lovely.

HYBRID DELPHINIUMS

6 for $1.75; 12 for $2.95; 25 for $5.75, postpaid

We offer here four strains of hybrids which we have found of outstanding quality. The blooms are magnificent with spikes of double flowers often 4 to 5 feet high and under favorable conditions even more. If you have grown hybrids, we do not have to tell you how fine they are; if you have never grown them, we suggest you try them. For striking effect plant a quantity. The young plants from small pots which we supply are the best size for transplanting and will bloom this August and September.

Blackmore & Langdon Hybrids. To our minds this is the finest strain of English hybrids. Colors range from deep violet down to the palest lavender, with all the tints imaginable modifying these colors. Flowers are closely set on strong spikes 4 to 5 feet high.

Giant Pacific Hybrids. A fine strain of recently developed American hybrids in shades of blue. Strong, wiry stems, bearing spikes 3 to 5 feet high, made up of large individual flowers.

Giant Pacific White. Large flowers of clear white on strong spikes. A really fine white Delphinium. Very attractive, it has quickly become popular. It is a valuable addition.

Lyondel Strain. An outstanding strain of American hybrids, much admired. Strong spikes of very fine color in shades of blue.

Offer 34. **6 Delphiniums:** 3 Blackmore & Langdon and 3 Giant Pacific Hybrids **$1.65**

A Blue and White Garden of 20 DELPHINIUMS $3.95

These plants produce magnificent stalks of bloom, really something striking you would be sorry to miss. These are the best strains on the market today and these small plants give results at very low cost.

Offer 34A. **20 Delphiniums** (5 young plants of each of the 4 hybrids listed). . . . Ppd. **$3.95**

12 A Blue Garden of Delphinium Hybrids $2.65

4 young pot-plants of each of the 3 blue strains. Gives many shades of blue.

Offer 34B. **12 Blue Delphiniums** postpaid for **$2.65**

For only $2 you can join the American Delphinium Society, receiving their interesting yearbook and incidental reports. You may send remittance through us.

REGAL LILIES

Where these Lilies bloom, they truly do bring a regal splendor to the whole garden where they are growing. Probably the easiest fine Lily to grow and one of the most beautiful. Deliciously fragrant blooms in June; white trumpets with golden throats, the outside stained wine-color. Plant the bulbs 6 to 8 inches deep, in groups among perennials or roses in a sunny place in well-drained soil. Try them with the blue of delphiniums.

Large bulbs, will bloom this summer: 3 for $1; 6 for $1.95; 12 for $3.65; 25 for $7.25; 50 for $13.95. All postpaid.

BRILLIANT HARDY PHLOX

For Gorgeous Gardens

SHADES OF RED, PINK, LAVENDER, BLUE, AND WHITE

There's an indescribable charm, a fascination, about Phlox that is all their own. They survive the most severe winters to rear their great heads of brilliant, fragrant flowers and again add gay colors to your garden. Blooming from midsummer till early fall, their glorious colors are the mainstay of the summer garden.

Stroll around to your Phlox border before dusk any calm summer evening. Enjoy the lovely colors and inhale the soothing fragrance that is all their own.

The newer kinds that we offer are especially fine in color and size.

CULTURE. The soil should be well drained, deeply spaded and enriched with well-rotted manure or bonemeal. Plant 12 to 15 inches apart in a sunny border.

OFFER 35. 19 Phlox, 1 each of all on this page for **$8.50**

ALL PRICES POSTPAID

Extra-fine Phlox, Augusta

4 EXTRA-FINE PHLOX for $2.35

65 cts. ea.; 3 of one variety for $1.65

Augusta. See illustration. Plant Pat. 252. Lovely, vivid red that does not fade. A splendid variety.

Chesapeake. New. Plant Pat. App. for. Tyrian-rose with silvery reverse. 15-inch plants. Excellent.

Columbia. Plant Pat. 118. The finest light pink. Pale blue eye. Very long blooming.

Purple Heart. New. Brilliant, live shade of deep blue-purple with darker center and light ivory anthers.

OFFER 35A. 1 each of above 4 extra-fine Phlox for **$2.35**, ppd.

FINE, FREE-BLOOMING PHLOX

50 cts. ea.; 3 of one variety for $1.25

American Beauty. Clear, deep pink flowers.

***Aurora.** The large flowers are light salmon-pink beautifully rayed with white.

***Border Queen.** See illustration. Enormous heads of pure pink, one of the truest shades of pink to be found in Phlox. Very much the color of ripe watermelon. Plant low (18 inches) and spreading.

***Brilliant.** Light, shining scarlet with darker eye. Extra fragrant. Many large flowers.

***Caroline Vandenburg.** The bluest Phlox of all. Lavender-blue. Large florets.

Charles Curtis. Bright, non-fading Mandarin-red; a clear, sparkling shade that is showy even at a distance. A strong grower, 2½ to 3 feet tall.

***Europa.** White with a large, deep crimson eye.

Flash. A flashing color that compels attention. Carmine-crimson with orange-scarlet centers. Blooms freely; medium height, about 2 feet.

***George Stipp.** Lovely salmon with dark eye.

Mary Louise. White. Unusually large heads of waxy flowers, so white they remind one of Carrara marble. Individual florets very large, almost twice the size of ordinary Phlox. Good, vigorous plant, 2½ to 3 feet high.

***New Bird.** Striking reddish purple with darker, velvety purple eye. A gorgeous, vivid color.

***Painted Lady.** The florets are a delightful combination of silvery pink with salmon shadings and cherry-red centers. Very fine. 2½ to 3 feet.

Salmon Beauty. Clear salmon-pink with white eye.

***Starlight.** A starry white eye on a violet ground gives this variety a lovely distinction.

***Thor.** Deep salmon-pink with carmine-pink shadings. Tall (about 2½ feet), strong and one of the best.

THE BEST BUY IN PHLOX

8 NAMED PHLOX $2.85

OUR SELECTION

Unless you need specific varieties or colors, here is our best Phlox offer. 8 named kinds, all different, including some not listed above. Each will be correctly named and all colors will be represented. Plants in collections are the same quality as those sold separately.

ASK FOR OFFER 35B

8 FINE PHLOX $3.25

One each of **Border Queen** (illustrated), **Charles Curtis, Flash, Mary Louise, New Bird, Purple Heart, Salmon Beauty** and **Starlight.**

ASK FOR OFFER 35C

OFFER 35D. One each of 10 Fine Phlox marked * above (Value $5). . **$3.85**

Phlox, Border Queen. Lovely pink

Phlox makes a long-flowering, brilliant, fragrant border

Hardy Garden CARNATIONS

FOR FRAGRANCE

Carnation, Lucia

Delightfully fragrant, double flowers that resemble florists' Carnations but are hardy and important garden plants of easy culture. Free, constant bloom for a long season, June to September.

Cheerful. New. Double, large, fragrant white flowers with crimson center. **75 cts. ea.; 3 for $2.**

Crimson King. Deep crimson, summer and fall. **50 cts. ea.; 3 for $1.25.**

Lucia. See illustration. Carmine-pink. A very fine variety that should be in every garden. A strong grower, free in bloom. Good for cutting. **60 cts. ea.; 3 for $1.50.**

Carnation, Silvermine

Silvermine. See illustration. Pure silvery white, continually in bloom. **50 cts. ea.; 3 for $1.25.**

DIANTHUS (Garden Pinks). These three have very fragrant, single flowers of exquisite form—each bloom a masterpiece of delicate design. Long blooming, hardy, permanent. They are dainty gems. **50 cts. ea.; 3 for $1.25.**

Meg Gardner. Red-centered, fringed, white. Upright growth.

Mrs. Back. Royal crimson center on white. Daintily scalloped.

Mrs. Wormald. Bright pink with a darker eye.

OFFER 36A 1 each of 3 Dianthus **$1.25**

4 for $1.85

1 each of above 4 Carnations: **Cheerful, Crimson King, Lucia and Silvermine.**

OFFER 36

Drifts of Summer Snow

SHASTA DAISIES

Esther Read

Fringed Beauty

Masses of snowy bloom are a refreshing sight in the heat of midsummer days. Also for folks whose "garden-time" is mostly evenings, these gleaming white flowers extend the time of garden enjoyment, as they show up long after other colors have been smudged to grayness by the dusk.

Useful, too, for interplanting between bright colors that would otherwise clash. Shastas have a long blooming season, are wonderful cut flowers.

Plant in deep, rich soil in full sun. Avoid fresh manure and lime.

Edgebrook Giant. Truly a giant for size of bloom, the largest of all offered. Blooms in profusion and continues until stopped by frost. A magnificent single with several rows of closely set, overlapping petals. Height 26 inches. New and fine. **85 cts. ea.**

Esther Read. See illustration. Fully double, 3 to 4-inch blooms. June to October. 1½ to 2 feet. Excellent. **65 cts. ea.**

Fringed Beauty. See illustration. Of good size. Lovely, fluffy petals; long season of bloom. Hardy, vigorous. 2 feet. **65 cts. ea.**

Majestic. Large flowers (5 inches), with a small yellow center. Firm, overlapping petals make it a compact, full-petaled single and one of the best. 1½ to 2 feet tall or more. **65 cts. ea.**

3 NEWER SHASTAS $1.75

1 each of these 3 finest: **Esther Read, Fringed Beauty, and Majestic**

OFFER 36B

Marconi. Huge, shaggy, double flowers about 5 inches across. A taller sort. 2 to 3 feet high. **50 cts. ea.**

Mayfield Giant. A vigorous, fine single, which gives good-sized flowers in great quantity. The tallest variety; plant it in back of the others for height and mass of bloom. **50 cts. ea.**

Pearl. Not so large but especially attractive, with extremely wide petals that give it a charming form, different from other singles. Height 27 inches. A favorite. **50 cts. ea.**

Supreme. Giant, single blooms (4 inches). Best for early bloom, June and July. Well liked. 1½ to 2 feet. **50 cts. ea.**

4 Fine "Old Reliable" SHASTAS $1.65

1 each **Marconi, Mayfield Giant, Pearl, and Supreme.**

ASK FOR OFFER 36C

All 8 Shastas for $4.15

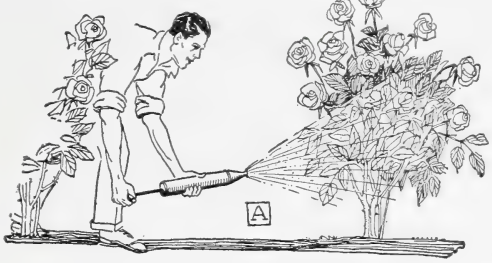
1 each of all listed. Gives long season of bloom and variety of types.

OFFER 36D

Aids to Better Roses

Dust and Spray Materials

STAR ROSE DUST. For mildew and black-spot. We highly recommend this dust as one of the most efficient and convenient controls known. Star Rose Dust is a *leaf-green*, patented, colloidal sulphur dust, fused with Bentonite clay, which makes it stick. It destroys fungous organisms, and when used systematically every 10 days it prevents mildew and black-spot. Apply with an improved Hand Dust Gun as offered below.



Keep a light covering of Star Rose Dust on your roses and the foliage will always be healthy. Start dusting as soon as the first foliage is formed and blow the dust up so it will cover the susceptible under part of the leaves. This is important. Prevention is always better than cure.

Star Rose Dust is manufactured especially for The Conard-Pyle Co. **Lb. 50 cts.; 6 lbs. $2.75, ppd.**

Offer 37. 1 Hand Dust Gun and 1 lb. Star Rose Dust, ppd. . . **$1.65**

Offer 37a. 1 Hand Dust Gun and 6 lbs. Star Rose Dust, ppd. . **$3.75**

DU PONT FLORAL DUST. A recent development of du Pont research. Controls most insects and diseases of flowers and fruits, including aphis, black-spot and mildew on roses. It contains Fermate, sulphur, rotenone and methoxychlor, a new, effective insecticide. It comes as a dry powder all ready to use as a dust or can readily be mixed with water to use as a spray.

1-lb. sifter-top can $1.25, ppd.

4-lb. canister $3.75, ppd.

PROTEXALL SPRAY AND DUST. For insects and diseases. Protexall is a combination that includes the new, tested materials D.D.T. and Fermate, combined with rotenone and sulphur in a one-shot spray or dust for the control of nearly all insects and plant diseases on roses and other plants. Protexall comes in two forms—one for spraying and the other for dusting.

Protexall Spray, 4 ozs. (makes 12 gals.) $1.25, ppd.
lb. (makes 48 gals.) $3.95, ppd.

Protexall dust. Lb. $1, ppd.; 4 lbs. $3.75, ppd.

TRI-OGEN. The All-Purpose Spray. Contains Fermate. Tri-Ogen is a proved control for mildew and black-spot on roses and all kinds of plants. Also destroys aphids or plant-lice (green fly) and leaf-eating insects. It's a fungicide . . . it's an insecticide . . . it's a preventive. To be able to give your plants such complete protection "at one fell swoop" is a great convenience. Especially for those who prefer a spray rather than a dust, Tri-Ogen has proved its value in many gardens. It is easy to mix in just the quantities needed; directions are given in tablespoonfuls per quart of water.

Tri-Ogen does not stain the hands nor leave a noticeable coating on the plants. In fact, its regular use improves the appearance of the foliage in every way.

Tri-Ogen can be ordered in the following sizes:

A. Small Kit. Protects 12 to 20 roses a year, $1.65 ppd.

Larger sizes B & C by express only, delivery not prepaid.

B. Medium Kit. Protects 50 to 80 roses a year, $4.

C. Large Kit. Protects 100 to 160 roses a year, $6.

RED ARROW SPRAY to Control Aphids (Green Fly). Kills chewing and sucking insects. It is easy to handle, non-poisonous to human beings, will not injure foliage. 1 oz. makes 6 gals. of spray. **Oz. 35 cts.; 4-oz. bottle $1, ppd.**

Dusters and Sprayers

HAND DUST GUN. Light and easy to fill and easy to pump. There is no doubt that dusting is easier than spraying, for there is no weight of water to carry about and no sprayer to clean. Any remaining dust may be kept in the duster, all ready for its next use. Nor do you need a man to help in order to do a good, thorough job of dusting rose foliage with a Hand Dust Gun. It has an extension tube and flared nozzle which can be turned up for dusting the undersides of the leaves. This is important in the control of black-spot. **$1.25, ppd.**

BROWN'S ALL-PURPOSE SPRAYER. This is an improved "Fly-type" Sprayer, which gives a continuous, mist-like spray. Very easy to pump, light in weight, yet sturdy and well made. The wide-mouthed, non-rusting glass jar is easily filled with spray solution and easily cleaned. An all-direction universal nozzle makes it possible to spray up, down, or straight ahead without removing the nozzle. **Quart-size Sprayer $1.95, ppd.**

Supplies

EEZY WEAR GARDEN GLOVES. All leather, soft as kid, and pliable, these Gloves are just the thing to protect your hands from dirt, stains, and scratches. They are durable and economical too. Sizes for women (small, medium, large), and men (medium, large) **$1.25 per pair, ppd.**

FLORALIFE. Makes cut-flowers last longer. Floralife supplies cut blooms with needed food elements and keeps the water fresh by stopping bacteria. With Floralife, a flower arrangement can be left undisturbed. The plant-food permits the flowers to open in full richness of color and fragrance, as they would if still on the plant. Try it for your roses this year. Floralife comes boxed in handy packet form; each packet makes 2 quarts of solution. It is attractively packaged and makes a clever gift. Also most suitable for Garden Club or party prizes. **15 packets in a box, $1.10, ppd.**

STIM-U-PLANT. Fertilizer in compact, odorless, tablet form. The ideal feeding method for all plants. Everything you grow depends on fertilization. All growing plants must be fed if you expect them to produce results, and they respond in a remarkable way to *proper* feeding. Stim-U-Plant is an evenly proportioned fertilizer and has a guaranteed analysis of 11% nitrogen, 12% phosphoric acid, 15% potash. You apply it *where* and *when* needed. Keep your roses growing vigorously *all the time* with the regular use of Stim-U-Plant. Roses *need* the potash that Stim-U-Plant supplies. These tablets also make house plants flourish. **100 tablets 75 cts.; 500 tablets $2.50; 1000 tablets $3.50, ppd.**

TWISTEMS. The quick and easy way to tie plants to a support neatly.

4 inches long, box of 250, 35 cts., ppd.
8 inches long, box of 125, 35 cts., ppd.

WEEDONE and **WEEDUST. 2. 4-D weed-killers.** Use the new Weedust powder right from the shaker can; just shake a pinch of Weedust on each weed. Use Weedust for a few scattered weeds and Weedone spray for a general clean-up of larger weeds. Harmless to most grasses except clover and bent grass, so can be used on lawns. (Use a separate sprayer for weed-killers to avoid damage to other plants from any residue.) Harmless to animals and people. Kills poison ivy, dandelion, chickweed, etc.

WEEDONE. 6 ozs. 85 cts. (for 1000 sq. ft.); qt. $2.75 (for 5000 sq. ft.); gal. $8.25 (for 20,000 sq. ft.), ppd.

WEEDUST, in the ready-to-use 12-oz. can, **85 cts.; 3 cans $2.25, ppd.**

WIRE LABEL STAKES. Insure against loss or misplacement of your Star name tags by attaching them to stakes alongside your plants. 18-inch stakes of 12-gauge heavily galvanized wire. Long-lasting and ready to use. **35 cts. per doz.; 10 doz. $3, ppd.**

STAR GUIDE to

Golden Anniversary Spring 1948

THE CONARD-PYLE CO. Star Rose Growers WEST GROVE PA. TRADE MARK REG. U.S. PAT. OFF.

STAR ROSE TRADE-MARK

This is a *durable, celluloid,* star-shaped Tag bearing the name of the Rose on the back. You have the satisfaction of always knowing a Star Rose by name when it blooms. Insist on having the Star Rose Trade-Mark on every Rose plant you purchase.

Star Rose Guarantee

We guarantee every Star Rose to bloom the first blooming period after purchase, failing which we will replace the plant or refund its cost.

"ALL-AMERICA ROSE SELECTIONS"

are the Roses judged best among many of each year's new introductions by an association organized to conduct growing tests. In 18 official test and demonstration gardens under all climatic conditions throughout the U. S., new varieties are grown and observed for a two-year period. Each such test is made by an accredited "Test Garden Judge and Director," who compiles a "score sheet" on each Rose under trial. All the important characteristics are scored during the growing season by a uniform "point" system—color, form, fragrance, size and productivity of bloom, sturdiness, hardiness and growth habit of plant, disease resistance, etc.

The Rose Council of the AARS then compiles all the reports and makes its awards from those that scored the highest throughout the trials. Note this insignia on AARS Roses in this catalog.

AARS

To Our Customers:

Feb. 1, 1948

This letter comes to you from a leading firm of Rose Specialists.

Among leading amateur Rose growers all across this country we are known for two things:

(1) The quality of Star Roses, which are guaranteed to bloom, and

(2) Our reliability in business.

We work hard at our job. We aim that Star Rose customers shall be the best-served Rose customers in America. We strive to deserve a place of high standing in the opinion of purchasers.

If you would seek a reference, ask the man who knows best. Most people will agree that the best-known and best-loved Rose authority anywhere is Dr. J. Horace McFarland, President Emeritus of the American Rose Society. On November 13, 1947, he wrote:

> "In view of the fact that for all of the years that have yet passed in this century I have been intimately acquainted with the way you grew roses, I can speak with some little force.
>
> "Let me say at once that one of the major items I take into account is the fact that all through these seasons, some of them difficult, * * * the completest rectitude in respect to the items offered for sale has been maintained. Through the countrywide correspondence which still continues I have good reason to know how The Conard-Pyle Company stands before the buyers of Roses."

We aim to offer in this National Mail-order Catalog:

(1) "The Best Roses for America," *i.e.,* varieties carefully selected only after extensive tests in various parts of this great country.

(2) Plants of better than average quality. Because we are dependent upon weather, we are not always able to reach our very high aim.

(3) For over 40 years we have guaranteed Star Roses and continue to do so (see left-hand column). So you can invest your Rose money with entire confidence and security.

All who buy Roses should remember this—Roses come to you direct from our Rose storage cellars, where they have been kept under conditions that preserve their maximum vigor and vitality.

Long years of experience and improved methods of handling our Rose plants, by people who care about what results you will get from them, are bound to make a difference, and help to explain how we can afford to make such a confident guarantee on which claims for replacement are negligible.

The sign by which to tell a Star Rose guaranteed to bloom is our Star Trade-Mark made of durable celluloid, attached by a copper wire. With Trade-Marked, guaranteed Roses you may always count upon getting from Star Rose Growers full value or your money back.

The Rose plants we send you are 2-year-old, field-grown, budded on understock of the wild Rose. (We prefer Multiflora Japonica.)

Prices named include all costs of packing and prepaid delivery on Roses on orders received until April 10. On orders received after that date, purchaser pays transportation, except for Miniature Roses, which are prepaid at all times. Order early and save. We advise ordering as promptly as possible for shipment at proper planting time, as latecomers will find that some kinds have been sold out. During the month of May we will have potted Roses, probably at higher prices, for late planting by those who call at our nursery, but we will not be able to ship them this year.

The Conard-Pyle Co.
STAR ROSE GROWERS
West Grove, Pa.

Robert Pyle
President

the Best Roses for America

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STAR ROSES ARE INTENDED

to give you delight and positive enjoyment in the results you obtain. Unless you discover a thrill in witnessing the mystery of exquisite petals gradually unfolding from thorny twigs and roots in dark soil, you will have missed something.

We care very much that you shall discover the best ways to treat your Roses. Hence, for your help we offer both a Rose book and a Rose Magazine.

"HOW TO GROW ROSES"

21st Edition, New Illustrations

By Robert Pyle and J. Horace McFarland, L. H. D.

192 pages; cloth bound
32 pages in natural colors

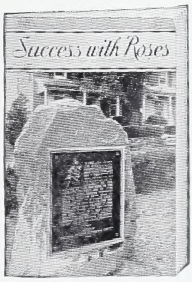
The most dependable reference book on Rose-growing for those who wish to have something to turn to at once for sound, practical advice when Rose problems arise.

Price, $2, postpaid or, with a $10 order, only $1.20, postpaid.

ROSE MAGAZINE

25 cts. for 4 issues

"Success With Roses" is freely illustrated and full of entertaining news of Roses, Rose people, and Rose events. Normally it is issued March, April, May, and October. Single copies free on request; 25 cts. for four issues.



Join The American Rose Society

Send to us **$3.50** at any time and you will receive a membership card in the largest single-flower Society in America (about 10,000 members) and will receive a list of members, use of library and help on Rose problems, six copies of ARS Magazine, a 250-page illustrated Annual.

If you motor you will want to use, in the handbook, the list of Public Rose Gardens—7 pages of 'em in 39 states and Canada. Send **$3.50** to The Conard-Pyle Company, West Grove, Pa.

American Association of Nurserymen

We are members and can issue or accept A.A.N. Gift Certificates in payment for any plants or commodities we offer for sale.

More complete information will be sent to those requesting it.

Tip-Top Trio

3 AARS WINNERS $5

One each of the 3 on this page:

- ★ LOWELL THOMAS
- ★ NOCTURNE
- ★ SAN FERNANDO

ASK FOR OFFER 40

★ Nocturne

★ Lowell Thomas

★ San Fernando

★NOCTURNE. H.T. (Swim.) Plant Pat. 713. Perfect, long red buds open to blooms of bright cardinal-red with dark shadings, somewhat lighter during the hottest part of summer. A vigorous plant, like that of the great Rose Charlotte Armstrong, which is one of its parents. **$2 ea.; 3 for $5.**

★LOWELL THOMAS. H.T. (Mallerin) Plant Pat. 595. The vibrant lemon-chrome color and general air of optimism about this glorious new Rose fit it for the dynamic name "Lowell Thomas."

The 25-petaled blooms open from beautiful buds with high-cupped centers, the petals rolling outward to make glowing flowers over 4 inches across when fully open. **$1.50 ea.; 3 for $4.**

★SAN FERNANDO. H.T. (Western Rose Co.) Plant Pat. Pending. A magnificent Rose of glowing currant-red. Beautiful form in both bud and bloom, with unusually heavy texture. And *fragrant!* If you have been wishing for more fragrant Roses, try San Fernando—as richly perfumed as any old-fashioned Rose in Memory's garden. **$2 ea.; 3 for $5.**

THE CONARD-PYLE COMPANY

Star Rose Growers and Mum Growers ROBERT PYLE, Pres.

West Grove, Pa.